One Stop Committee 2nd Quarter PY23 Meeting December 8, 2023 @ 9:00 a.m. Zoom Format

Meeting Summary

Present: M. Digiacomo, C. Dyer, D. Felberg, R. Guedel, P. Hamsher, J. James, D. Lightner, L. Little, A. Miller,

R. Reasonover, S. Rippeth, D. Saylor, S. Udell-Miller

Absent: A. Aceves, M. Axline, W. Beisel, J. Breedlove, L. Burman, C. Byrd, S. Carson, N. Hackenbracht, S.

Lenigar, F. Polen, M. Ramsell, M. Shockley, M. Spencer-Newsom, M. Von Alman

Guests: D. Sipe

CALL TO ORDER/PARTNER ROLL CALL - Little brought the meeting to order at 9:00 a.m.

APPROVAL OF PREVIOUS MEETING MINUTES – **Little** (attachment)

MOTION: James moved to accept the first quarter PY23 meeting minutes dated September 8, 2023. Reasonover seconded. Motion called unanimously.

COMMITTEE UPDATES

OhioMeansJobs Center Report "September 2023" (Program 2022-7.1.23-6.30.24) - L. Little (attachment)

Little stated Resource Center Update this part of the report compares the September traffic numbers in Stark County, Tuscarawas County, and system wide, and it also shows the year-to-date customer visits.

In September, system wide there were 543 visits with 345 individual customers and in Stark County there were 399 visits with 267 individual customers and Tuscarawas County there were 144 visits with 81 individual customers. If customers come back multiple times, then they only count as 1 customer. The chart notes first-time customers, which is at 168 system wide, in Stark County there were 139 and Tuscarawas County there were 29.

The Year-to-Date Customer Visits were 1655 visits (system wide), 928 individual customers, and 528 first-time customers.

There was one rapid response event in Stark County in September with Rite Aid of Ohio which impacted 13 employees. There were multiple attempts made to try and contact the employer, but no response was received so no rapid response services were able to be provided.

The customers interested in workshops were directed to the OhioMeansJobs Stark & Tuscarawas Counties' YouTube page to attend a variety of job search workshops at their convenience.

Little provided an update for Business Services for September and year to date (YTD) placements. He highlighted on the following industries in September: Manufacturing-had 46 placements with average wage of \$15.58 per hour; Education & Social Services had 9 placements with average wage of \$12.80

per hour; Sales & Marketing had 5 placements with average wage of \$27.88 per hour; all other areas had 9 placements with an average wage of \$21.72. He highlighted the following industries Year to date (YTD): Manufacturing-had 110 placements with average wage of \$15.32 per hour; Education & Social Services had 33 placements with average wage of \$17.30 per hour; Business Detail had 15 placements with average wage of \$16.19 per hour; and all others had 50 placements with average wage of \$21.41 per hour.

Little shared on the September Job Postings in the following areas: Manufacturing average wage was \$18.46 per hour with 22 postings, Healthcare was \$22.10 per hour with 10 postings, and all other postings were \$22.47 per hour with 27 postings. Little reported on the Year to Date (YTD) Job Postings in the following areas: Manufacturing average wage was \$17.71 per hour with 38 postings, Healthcare was \$16.21 per hour with 28 postings, and all other postings were \$29.43 per hour with 75 postings.

Little reviewed the Top Postings by Sector under Science, Math, Engineering & Computers category was Liberty Healthshare (Software Quality Assurance Specialist) at \$43.64/hr., under Medical & Health Services category was City of Canton (Health Commissioner) at \$40.80/hr., and under *Construction*, Maintenance & *Carpentry* category was PCC Airfoils (Mechanical Maintenance / Millwright) at \$33.64/hr.

Little reported there were in person hiring events with the following companies: LeafFilter on 9/6/23, and Union Metal on 9/27/23.

Little noted the Business Resource Network (BRN) delivered three proposals in September and nine proposals Year to Date. The BRN has leveraged resources in total of \$92,489 in September and \$635,649 Year to Date. The Incumbent Worker Training Program is an employer-sponsored program that provides grant funding to assist eligible businesses to offset the cost of training their existing workers. There has been one IWP contract so far in PY23 for \$4,555.00.

Little moved to the section covering Occupational Skills Training. In September, there were 5 individuals enrolled in training in health care and year to date there have been 40. In September, there were 7 enrolled in training in Logistics & Distribution and Year to Date enrolled 8. In September, Trade had enrolled no new participants and Year to Date enrolled 12. There was a total of 5 who completed training with 2 placements in Logistics & Transportation at an average of \$21.62/hr.

Little reported on the Comprehensive Case Management & Employment Program (CCMEP). In September, Job & Family Services referred 17, and year to date (YTD) there were 68 referred. There was a total of 14 Volunteers in September, and YTD there were 30.

Little reviewed the Re-Employment Services & Eligibility Assessment Program (RESEA) in which individuals receiving Unemployment Insurance and who meet additional state criteria may be selected for participation. Selection for the program entitles those individuals to additional job search assistance. For September, there were 74 RESEA Appointments, and Year to Date (YTD) there have been 213.

Subcommittee Updates

The Workshop Committee did not meet in the last quarter. The workshops are offered virtually.

One Stop Partner Meetings -continue to be delivered virtually. Meetings are held bimonthly as a combined meeting for Stark & Tuscarawas counties.

MOTION: Reasonover moved to accept the committee updates as presented. Guedel seconded. Montion carried unanimously.

ONE-STOP UPDATES - L. Little & D. Sipe

Expenditure Report

Little and Workforce Initiative Deputy Director, Finance, **Dan Sipe** reviewed the reconciliation report for July, August and September 2023 which has a new format. Each county is broken down by partners involved and each partner may have more than one program which is listed on the report. This includes Workforce Initiative Association (WIA) and Ohio Department Job & Family Services (ODJFS). There is one collective cost for each partner and the only difference would be if the partner needed permanent reserved space, which is an additional cost. The other caveat is Vantage is given credit since they provided staff at the Stark County center.

MOU Goals Report – 1ST Quarter PY23

Little reported the Employee Customer Satisfaction Goal is a 90% satisfaction and the attained rate was 100% satisfaction rate which was based on six responses. Under the Job Seeker Customer Satisfaction, the goal was 85% and the actual rate was 100%. Under New Employers Per Month, the goal was 12 and the actual number was 5. Under New Job Orders per Month, **Little** noted the goal was 65 and actual was 47. Under the Job Order Wage, the goal was \$12.00 per hour and estimate was \$18.86 per. The hiring wage is at \$17.17 per hour, and the job order benefit rate is at 80% in which new employers are offering medical benefits.

MOTION: Rippeth moved to accept the one-stop update 1st quarter PY23 as presented.

Lightner seconded. Motion carried unanimously.

NEW BUSINESS

2024 Premier Virtual Jobs Board

Little reported Premier Virtual is the software our board purchased and is available to the end of this Program Year. It has been used during hybrid and virtual job fairs which the public does not utilize the potential of the software. In the 3 job fairs that were held, only 30 preregistered and out of this group only 12-15 attended the events. We would like to see participation increase but it is not happening.

Little met with our Premier Virtual representative to learn how others in the state are using the tool. Here are some of 2024 plans: 1. Employers use as a Jobs Board: Employers can chat with the public. Employers would get a log in. Job Seekers can see job postings and send messages. Employers can conduct interviews. Job Seekers can practice interviews. Other suggestions were to highlight certain sectors and / or certain jobs.

2024 Job Fairs

Little reported in the past, we have had partnerships with the City of Massillon, Lake Chamber of Commerce, and Alliance Chamber of Commerce which helps us have a larger scale of job fair. In Spring 2024, we are partnering on a Job Fair with Alliance Chamber of Commerce and the University of Mount Union.

Other ideas are to hold a smaller scale job fair at the center with a handful of employers (5) and each week the concentration be different on sector, wages, experience, management and pay.

The goal is to leverage Premier Virtual, and the job fairs together and also increase traffic in person and online.

OMJ Branding Update

Miller reported that centers have received verification that the OhioMeansJobs branding is changing. She shared the new brand with the horizontal and vertical selections. The new color scheme with the primary colors shown-Cardinal Red, Buckeye Blue and White, and the secondary colors shown-Black, Monumental Gray, Tech Blue, Qyarry Blue, Solar Yellow, Circleville Orange, Pawpaw Green, and Earth Brown. The primary fonts are Source Sans Pro and Source Serif Pro.

The state will give each center an allotment for the costs associated with branding changes. Everything needs to be fully implemented by June 30, 2024. We do not believe the amount to be allocated is enough, which is a partner issue. Stark Tuscarawas County Executive Director JoAnn Breedlove plans to start the rebranding process and if additional funds are needed, she will contact the state. As we get these new logos, we will share them for your website, etc.

OLD BUSINESS

Program Communication & Referrals

Little reported we are currently using the Prime system to send referrals. If you are not receiving the referrals or have any issues, please let Little know.

Outreach

Little reported we are outreaching to the customers where they want to be served: cell phones, libraries, Goodwill campus, local jails, community events and other access points. If you have any other ideas or if you would like to use your site as an access point let us know.

PARTNER UPDATES

Buckeye Career Center

Rippeth reported Buckeye Career Center (BCC) has been awarded through the Governor's office of workforce development two grants: Talent Ready grant and Work Ready grant. By the first of the year, we will be able to help anybody since it is not related to income but related to workforce. If anybody needs training, you can send to BCC for short-term training certificates.

Workforce Initiative Association

Miller reported the Workforce Funded training sessions are complete for 2023. The 2024 sessions will start in February and a notification will be sent out.

Miller reported that Comprehensive Case Management Employment Program (CCMEP) is the program that serves young adults ages 16 to 24 with barriers to employment. Participation is mandated if receiving cash assistance through county Job and Family Services. CCMEP is implementing a new process - Goal4It! It is required statewide and has been slowly being rolled out throughout the state. The idea is more motivational and goal setting with the youth to help them achieve their goals. This program will help prepare the Youth / Young Adults for training and employment.

NEXT REGULAR MEETING: - Friday, March 8th, 2024, at 9:00 a.m. - 3rd Quarter PY23

4th Quarter Meeting Friday, June 7, 2024 @ 9:00 a.m.

MOTION: Rippeth moved to adjourn. James seconded. Motion carried unanimously.