

STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD

WORKFORCE DEVELOPMENT BOARD MEETING

November 2, 2022

Stark County OhioMeansJobs Center-Canton, OH

PRESENT	ABSENT	GUESTS	LEO	STWDB STAFF
Marla Akridge	Deborah Forkas	Chris Abbuhl	Kerry Metzger	J. Breedlove
John Aldergate	Para Jones	Shelia Jackson		R. Harris
Stephen Carson	Bill Larman	Susan Lenigar		M. Miller
Damus Cole	Mark Locke			
Alison Kerns	Sue Marzano			
Marc Manheim	Steven Meeks			ONE-STOP OPR/FISCAL AGENT
Steve Rippeth	Rick Moss			
Joseph Sekely	Guy Pietra			C. Byrd
Darren Van Winkle	Tracy Sabo			M. Falter
Robin Waltz				A. Miller
Scott Robinson				D. Sipe
				L. Yager
				L. Little

BUSINESS MINUTES

CALL TO ORDER

S. Robinson, Chair called the meeting to order at 12:06 p.m.

Robinson made the following announcements:

Introduced Guests-

- Shelia Jackson – Vantage Aging
- Chris Abbuhl - Tuscarawas County Commissioner
- Susan Lenigar – Stark County Job & Family Services

New Board Member Introduction- JOHN ALDERGATE

(bio is included on the tables)

- **John Aldergate** – Director, Human Resources, Cleveland Clinic Union Hospital. John’s board service began October 7, 2022. John is originally from Tuscarawas County and has returned to the area after working in the Columbus area for many years.

Service Recognition - Commissioner Kerry Metzger

Commissioner Metzger's service as a local elected official to the workforce board started in 2002. He retired from public service at the end of 2018 and was appointed to fill a vacant Commissioner's position in April 2021. His service will complete at the end of 2022. We wanted to recognize Commissioner Metzger for his commitment and dedication to serving the workforce development system and wish him the best as he begins a new life chapter. He was presented with a framed certificate, personalized mug, candy and a card.

APPROVAL September 7, 2022, MEETING MINUTES – S. Robinson, Chair – (Attachment)

MOTION: SEKELY MOVED FOR THE APPROVAL OF THE SEPTEMBER 7, 2022, MEETING MINUTES. CARSON SECONDED. MOTION CARRIED UNANIMOUSLY.

TUSCARAWAS COUNTY ECONOMIC DEVELOPMENT UPDATES

Marla Akridge, Executive Director, Tuscarawas Economic Development Corporation,

Marla shared with the board an overview of the organization and an update of economic development activities in Tuscarawas County. Marla's PowerPoint presentation was unable to be viewed due to technical difficulties and was subsequently electronically communicated to the board members.

DIRECTOR'S UPDATE – J. Breedlove

Managed Care Organization Workforce Opportunity (Midwest Urban Strategies)

- Value-Based Demonstration project in Ohio through MUS with Centene, a managed care organization. MCO's have contracts in states for foster care, private insurance, the healthcare marketplace, as well as Medicaid services.
 - Centene's plan in Ohio is **Buckeye Health** (32K enrolled in Stark and 5K in Tuscarawas (dashboard on Dept. of Medicaid)
- MCOs look at the social determinants of health and the impact of employment has on these.
- Pilot a "Value-Based" payment system beginning January 2023. Referrals of Buckeye Health plan participants that are unemployed/underemployed and likely the "working poor" would be referred to the local area for employment and training services. **Our system is already working with this population.** Funds the board will receive are unrestricted funds. Looking at a range of \$1500/2,000 per participant. Intent is to pilot this demonstration project to implement a "best practices" model that could be taken to scale.
- Demonstration project is with 3-4 Ohio boards as members of MUS and in Ohio (Cincinnati/Hamilton, Columbus/Franklin, Stark/Tuscarawas, and Cleveland/Cuyahoga)

PY22/23 WIOA Performance Standards (letter in packet)

- Every 2 years, the board negotiates our WIOA performance standards for the next 2 years
- Attached is the letter received by our area which lists our standards for WIOA performance measures for PY22 and PY23 (program years begin in July through June of the following year)

PY21 WIOA Performance Measures and ARIES System

- Letter in packet from OWD to Ohio Workforce Association in response to a letter the OWA sent to the state in May regarding performance.
- ARIES is the new case management system that replaces OWCMS and procured by the state.
- New system went live on April 25th; there has been some training and releases of information/updates, a Help Desk, weekly Chat, etc. which has been most helpful.
- As with new systems, we have experienced issues with this transition as have all areas; data missing; information tracking on spreadsheets to be sent to the state, etc. To be proactive, OWA has submitted a letter to the state on behalf of the local areas to not SANCTION boards based on local WIOA performance. The letter dated October 17, 2022, submitted to Jennifer Meek Eells, OWA Executive Director, states "After further evaluation, OWD has made the decision not to count any failed Program Year 2021 performance measure toward the performed successfully. As a reminder, the definition of "performed successfully" is when the local area has not failed the same individual measure for the last two consecutive program years."

Operator/Career Services Provider Program Reporting

- We are making adjustments to the operations reporting template to provide a better picture to you as board members of the customers we are serving (job seekers and businesses) and their needs, and how the system is helping; Report format that you have today is not a final format; we track an incredible amount of data and we will continue to refine and report on data/information that will be helpful to you as board members.

"Future of Work" Survey (Stark and Tuscarawas) led by Team NEO

- Board has an opportunity to "lead" an effort regarding a "Future of Work" Survey/Study through Team NEO - Discussions started in Stark County in August; board needs to be involved in this work; applied for funding through ODJFS to support this work; as the funder of the work, we have expanded the work/survey to include Tuscarawas County - **\$50,000 grant**
- Insight to employers on the future of technology and STEM occupations in "in-demand" industry sectors and the adjacent need for adoption of Industry 4.0 in order to remain competitive
- Recommendations for "upskill training" needed for incumbent workers each specified in-demand industry (Manufacturing, Healthcare, Logistics and Distribution, Technology, Travel/Tourism)
- Need board's participation in these efforts especially our business representatives; focus groups forthcoming

Board Strategic Planning

- Breedlove still moving forward with a Request for Quote (RFQ) for board strategic planning services. The RFQ will be provided to the executive committee for review.
- As a reminder, we submitted for funding to the state to support this effort and received **\$80,000**, and it is our goal to have a service contract in place by early February 2023.

TREASURER'S REPORT September 30, 2022 – D. Sipe – (Attachment)

- Sipe referenced the Treasurer's report, the PY21 funds will be fully spent by June 30, 2023.
- We received a new grant called the "Fresh Start -Opioid" grant.
- We are finishing up the COVID Employment Recovery grant as we are sending back an ending balance of \$18,476. Carson questioned, "Why are we sending money back so soon?" Byrd replied, "we are not seeing the people with the right eligibility criteria. He also said, by giving back the money, the state can re-program it as there are other areas that can use it."
- CCMEP TANF funds are expended at 89% which will end on 9/30/22 and will have more expense to apply.

MOTION KERNS MOVED TO ACCEPT THE September 30, 2022; TREASURER'S REPORT AS PRESENTED. COLE SECONDED. MOTION CARRIED UNANIMOUSLY.

OHIOMEANSJOBS OPERATOR UPDATE/OPERATION REPORTS SUMMARY

OPERATOR / SERVICE PROVIDER UPDATE – C.Byrd

Byrd said as noted in the September meeting, we are in process of a Service Redesign Project. This project will help us service our customers better. We need to redesign our services to meet the need in how the customers are wanting to be served. In the past 1 ½ months, we have started a pilot "Customer Service Team" which is made up of staff that represent all of the services we provide. The plan would be to assign a team collectively to address all the needs that an individual may have either physically in the center or virtually. The pilot will be complete at the end of December 2022, and the goal is to decide if we want to move forward with this model on a more permanent basis.

COMMUNICATIONS REPORT-M. Miller

M. Miller highlighted some of the chat and website statistics reflecting customer needs. The top chats both for the month of September, as well as year to date (YTD) are questions about training, job search related, and employers requesting information. This all stays consistent with webpage visits – we see the training page as the most visited page followed by the job seekers page. Miller noted you can also see the job fair landing page was the 3rd most visited page in September.

The Score the Job! Career Fair was held on October 19th. This event was intentionally different than past job fairs we have held, as it was focused on a smaller group of employers who met specific qualifications in order to participate (such as meeting a certain wage requirement, are in-demand, opportunities for advancement, and those who promote diversity). We saw a positive job seeker participation, with 77 attendees in person. Employers also expressed positive feedback regarding the event.

PY22 OPERATION REPORTS SUMMARY-A.Miller

Program Year 2022 Operations Report Update (handout provided)

- Amy Miller referenced the handout in the packet.
- The **Resource Center update** shows we had 451 customer visits as a system from 7/1/22 to 9/30/22 which is about 21-22 per day. In the future, we will be able to report virtual visits.
- There were no **Rapid Responses** for month of September.
- The most popular September **workshops** were 'How to Ace an Interview" and "Writing an Effective Resume". Also partnered with DoverPhila Federal Credit Union which offered a workshop called "Master Your Money"
- Under the **Business Service update**, we had 16 manufacturing postings and an average wage of \$16.94 per hour for September, and year to date (YTD) there were 49 manufacturing postings with an average wage of \$17.29 per hour. We had 20 logistics & distribution postings and an average wage of \$21.41 per hour for September, and year to date (YTD) there were 5 manufacturing postings with an average wage of \$18.16 per hour. For all other postings, we had 27 postings and an average wage of \$17.65 per hour for September, and year to date (YTD) there were 133 postings with an average wage of \$18.60 per hour.
- Under **placements**, we had a total of 27 placements in September. Education & Social Services being the top placement year to date. The average wage for all other placements year to date was \$20.14 per hour.
- The **top postings** by sector were in Manufacturing, Logistics & Distribution and Sales & Marketing.
- Held 3 **In-Person Hiring Events**
- The Business Resource Network (BRN) **completed 5 interviews** in September and 20- year to date. Year to date has completed 4 **proposals**. **Leveraged resources** of \$518, 349 for month of September and \$760, 727 year -to- date.
- The **Incumbent Worker Training** provides funding to companies who are upskilling their workers. In the month of September, provided funding to Healthcare & Manufacturing- total \$42, 0222. Year to date, provided funding to Healthcare, Manufacturing and Logistics & Distribution-total \$54,044.
- **Occupational Skills Training** provides funding to individuals who are interested in upskilling and getting new skills. In the month of September- we had 9 enrolled in Healthcare, 7 enrolled in Logistics & Distribution, and 3 enrolled in Skilled Trade. Year to date, we had 55 enrolled in Healthcare, 22 enrolled in Logistics & Distribution, 7 enrolled in a Skilled Trade and 1 enrolled in a Professional Certificate.
- **Comprehensive Case Management & Employment Program (CCMEP)** serves young adults 16 to 24 with barriers to employment. Participation is mandated if receiving cash assistance through county Job & Family Services. After receiving framework services from a WIA staff, Individuals are assigned to a vendor. Individuals may also volunteer to participate, most frequently due to desire to attend training. Comprehensive programs provide recruitment, eligibility, services, and follow up with individuals. Year to date-JFS has referred 132 and for the month of September was 35. Year to date, there has been 39 volunteers and the month of September was 7.
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- **Re-Employment Services & Eligibility Assessment Program (RESEA)**-RESEA participants are individuals receiving Unemployment Insurance who meet additional state criteria. Selection for the program entitles those individuals to additional job search assistance. Individuals are selected after the 5th week. Year to date there were 124 and the month of September there were 37.

MOTION: CARSON MOVED TO ACCEPT THE OPERATIONS REPORTS AND THE COMMUNICATION REPORT PER ATTACHMENTS PREVIOUSLY EMAILED TO MEMBERS. WALTZ SECONDED. MOTION CARRIED UNANIMOUSLY.

Adjourned: 1:05 p.m.

NEXT MEETING: January 4, 2022 at 12 noon via Zoom