

ONE-STOP COMMITTEE
2nd QUARTER PY20 MEETING
December 4, 2020
Zoom Format

= Meeting Summary =

Present: K. Beckman, J. Breedlove, C. Dyer, R. Guedel, M. Hinkel, D. Lightner, A. Miller, A. Nicholas, S. Rippeth, J. Conley, R. Harris

Absent: S. Ballard, W. Beisel, S. Carson, M. Carver, M. DiGiacomo, N. Hackenbracht, D. Haverfield, J. James, S. Lenigar, J. Meek Eells, J. Meyer, F. Polen, M. Ramsell, R. Reasonover, K. Steele, M. Trew

Guests: M. Van Almen

CALL TO ORDER – A. Miller – 9:00 a.m.

ROLL CALL

APPROVAL OF PREVIOUS MEETING MINUTES – A. Miller (attachment)

MOTION: BREEDLOVE MOVED TO ACCEPT THE 1ST QUARTER PY20 SEPTEMBER 11, 2020, MEETING MINUTES. GUEDEL SECONDED. MOTION CARRIED UNANIMOUSLY.

COMMITTEE UPDATES

ONE-STOP EMPLOYER SERVICES ACTIVITY REPORT (October 2020) – K. Beckman (attachment)

- OMJ not registering as much & this limits the number of resumes available for referral
- \$9-\$12 per hour is what majority employers are starting.
- In October, there were 5 new employers struggling since only paying \$9-\$12 per hour
- Unique Job Postings which are postings that have not posted before)- over 50 in the 2 counties- average wages just under \$14
- From the 54 Unique Job Postings, this was equivalent to 277 job openings. Most employers are filling more than position per posting. Averaging around 6 positions per posting
- About 50 placements at \$13 per hour (average)
- At end of 250 open postings equivalent to 1400 jobs
- Beckman expressed there might be a slow down in 4th quarter
- New employers have gone down, but past employers are still using us.
- In November, there were 30 unique jobs on Facebook.
- The Resource Room helping our department with resumes. The resumes are being uploaded to OhioMeansJobs.com

ONE-STOP RESOURCE CENTER REPORT (October 2020) - A. Miller (attachment)

Miller started by reviewing the resource center report by giving everyone an update on what's happening at the centers.

- Due to the volume of customers coming and the continuing rise in COVID cases we have made some changes which started the last week of November.
 - The Stark County center is now only open to the public on Tuesdays and Thursdays.
 - The Tuscarawas County center is now only open to the public on Tuesdays.
- All customers are still seen by appointment only. No one without a scheduled appointment is allowed into the center.

- The center is open to the public from 10:00 a.m. – 3:00 p.m. Customer appointments are scheduled for 1 hour with 15 minutes between appointments for cleaning.
 - Appointment slots are 10:00 a.m., 11:15 a.m., 12:30 p.m. and 1:45 p.m.
- The appointments are to either use a computer or to use one of the tables to do their work. This is for individuals that may have a laptop and just want to be able to use the Wi-Fi.
- Customers are able to have copies made or faxing done without having to schedule an appointment.

Miller noted you have the resource center report for November.

- Year to date there have been 721 visits system wide with a daily average of 8 customers per day which is 6 in Stark and 2 in Tusc. Please keep in mind that these visits include virtual appointments.
 - As a reminder, in the past, all visits tracked were those happening in the physical center. Since much of the work that is being done now is from home, this number includes those services as well.
- In November there were 81 visits, with 64 in Stark County and 17 in Tuscarawas County.
- The demographic areas are tracking information only on first time customers to the system.
 - Miller pointed out a change on the education level of customers coming into the center. We are now showing the percentage of customers stating they have a certificate or licensure.

The second page of the report provides information on rapid response, appointments, Facebook Live numbers, special events and workshops.

- First is rapid response. Timkensteel has continued to lay off small groups of employees each month. In November there were two layoffs with a total of 6 employees. Timken provides us names and addresses only for us to do a mailing.
 - COVID-19 events are statewide events that due to having multiple locations are being handled on the state level. Pet Valu is closing their stores nationwide by December 31. There are two locations in Stark County with 11 workers impacted. They do not want sessions at this time.
- Next is the resource center activity for November.
 - In Stark County there were 17 resource room appointments, 7 virtual appointments, and 11 who came in for copying and faxing services.
 - In Tuscarawas County there were 8 resource room appointments, 8 virtual appointments, and no one came in for copying and faxing services.
- The next section is Facebook Live tracking. Miller provided everyone with both the information about the past month's events and the upcoming events for the next month.
 - Miller stated that we'd love to have each partner take advantage of doing a Facebook Live to get information out about your agency and the great things each of you are doing. We are scheduling for January & February that will be on Thursdays at 1:00 p.m.
- Miller stated we are also now streaming live on YouTube at the same time we stream on Facebook Live, so you have the ability to be viewed on two different platforms. We also have different playlists on the YouTube channel – one specifically for getting to know our partners.
 - If you haven't already, please go in and view the page and subscribe.
- At the last meeting Miller shared that OhioMeansJobs is going to resume doing workshops. OMJ began doing a soft roll out workshops in November, starting with "How to Ace an Interview."
 - This was offered three times in November. There were five who attended the first workshop, and no one attended the other two sessions.
 - In December, "How to Ace an Interview" will be offered on December 7.
 - OMJ will also be offering a special workshop event on December 30, "New Year, New Career, Start Here. This will include three workshops,
 - 9:30 – 10:30 – Internet Job Search Made Easy
 - 11:00 – 12:00 – Getting Started with Social Media
 - 1:00 – 2:00 – How to Ace an Interview.
 - OMJ will also start offering the three workshops regularly in January. A schedule will be sent out once we have the dates finalized.
- As a reminder, OMJ would be glad to share your information in The Source and /or on our social media platforms which include Facebook, Instagram, Twitter, LinkedIn and YouTube.

Breedlove mentioned we are still getting calls from people who become unemployed and since there is not an unemployment office anymore, we direct them to the Unemployment website.

ONE-STOP SUBCOMMITTEE UPDATES – A. Miller – (attachment)

Miller stated as all you know, most of the meetings we normally have were cancelled.

- The Stark and Tuscarawas County One-Stop Partner meetings re-started in October. In Stark County, we had a speaker from Beacon Charitable Pharmacy and for the December meeting, the speaker is from the Stark Educational Partnership.
 - In Tuscarawas County, the partners requested we restart the meetings with partner updates instead of having a speaker. Speakers will resume for the February meeting.
- We have not had any workshop committee meetings as WIA staff are the only agencies who have been able to facilitate workshops. We may resume these meetings as partners return to the centers possibly in the spring.

MOTION: RIPPETH MOVED TO ACCEPT THE COMMITTEE UPDATES AS PRESENTED. HINKEL SECONDED. MOTION CARRIED UNANIMOUSLY.

ONE-STOP UPDATES - A. Miller

Expenditure Report 1st Qtr.

- Page one shows the expenditures for Stark County and page two shows the expenditures for Tuscarawas County.
- We are on track for the first quarter.
 - The only item where we are significantly over is the business property insurance. As a reminder, we pay this at the first of the calendar year so the amount you are seeing is for the first two quarters of the program year. So this is not an issue at this time.

I want to make you all aware that United Way, which was a non-mandatory partner, has decided to no longer be a partner in the system. This is due to changes in their budgeting and programming.

MOU Goals Report – 1st Quarter PY20 – Miller (Attachment)

- Miller review all goals in the MOU Goals 1st Report
 - In Employer Customer Satisfaction goal which is to assess the efforts in meeting overall customer needs. The Goal was 90% Satisfaction Rate, and Actual was 83% which was based on 6 employers.
 - In the Job Seeker Customer Satisfaction goal which is to assess efforts in meeting overall job seeker customer needs and provide a basis for continuous improvement initiatives. The Goal was 85% Satisfaction Rate, and Actual was 100% Satisfied.
 - In the New Employers per Month goal which measures the number of employers who have not previously worked with OMJ. The Goal was 12 New Employers per month, and Actual were 12 New Employers per Month which made 36 in total for the 3 months.
 - In the New Job Orders per Month goal which measures the numbers of new job orders with OMJ from existing or new employers. The goal was 65 job orders per month, and actual was 98 job orders which made it 294 in total for the 3 months.
 - In the Job Order Wage goal which measures the average entry for all new job orders. The goal was \$12.00 per hour, and the actual was \$13.20 per hour.
 - In the Hiring Wage goal which is the average wage of all know job order hires. The average placement was \$15.65 per hour.
 - In the Job Order Benefit Rate goal which is the level of job orders listed at OMJ that provide medical benefits. 72% of New Employers offered benefits. Based on 26 of the 36 employers.
- For job seeker satisfaction goal, we incorporated the use of our appointment system, Appointy, to then send out customer satisfaction surveys. Any time a customer has an appointment in the resource room or a virtual appointment, after the appointment an email with a link to the survey is sent out.

MOTION: BREEDLOVE MOVED TO ACCEPT THE ONE-STOP UPDATE 1st QUARTER PY20 AS PRESENTED. HINKEL SECONDED. MOTION CARRIED UNANIMOUSLY.

NEW BUSINESS – J. Breedlove

RESEA Program

The RESEA program stands for Reemployment Services Eligibility Assessment. This is a Federal Department of Labor program. This program will provide more intensive reemployment assistance for those still receiving unemployment insurance benefits and probably will exhaust benefits before reemployed. The system profiles individuals based on employment and other factors since onset of COVID. ODJFS typically delivered this program, but the state merit staff and other Wagner Peyser staff were pulled to help with Unemployment Insurance. Since the grant funded program was on hold for all of 2020, the local workforce areas were contacted to deliver this program in early 2021. The three internal WIA staff will be trained on the system, case management and documentation. Staff will be conducting assessments, creating employability plans, providing referrals for job openings, registering on OhioMeansJobs.com, helping with resume upload and connecting with partner & community resources.

Pathways Home Grant

- \$4 million grant was applied for and received by ODJFS (Ohio Department of Jobs & Family Services)
- Targets 6 counties (Stark County one of them)
- Started in July 2020 and will end in 2023
- Will assist justice involved individuals that are within 6 months of release of a state correctional facility
- A Re-entry Navigator will be housed in the OMJ Center (hired by another entity with the grant funds)
- The Navigator will be providing pre & post release services to ensure continuity. Some of the services they will be providing are job search assistance, referrals to partners & community-based organizations that provide more intensive barrier removals.

Virtual Job Fair

- Held on October 28th in partnership with Strengthening Stark. Brazen used their license for this Strengthening Stark Event
- Plan to use our two allocations of future virtual fairs with Tuscarawas County Chamber and Alliance Chamber
- VJF is very different than in person due to the use of tools, and technology.
- OMJ was not the lead on this VJF, but we supported the event with outreach.
- Each VCF participant needed to register in the system, connect with employers
- Good feedback from Strengthening Stark
 - Seven employers participated (Aultman Hospital, Polymer Packaging, Coastal Pet, Spectrum, Mercy Medical, Freshmark. Employers said they would participate again as the system was easy to navigate in, and they would be following up with individuals as part of the next steps.

OLD BUSINESS - J. Breedlove

Virtual Job Fair Opportunities

- State ODJFS Office of Workforce Development and JobsOhio, the State's economic and development entity, have been collaborating and working together to contract with Brazen which offers a platform to present and make available virtual Job Fair opportunities. Through this partnership they are making available to all 20 workforce boards the option of a certain number of virtual job fair events in their workforce areas. Stark and Tuscarawas Area 6 have received the allocation of 2 events. They will also make available a fee schedule to plan additional events at a cost. The two that we have received for our area, we have scheduled one with the Stark Economic Development Board at the end of October as well as one with the Alliance Chamber possibly the middle of November. Looking to have an event in Tuscarawas County.
- ODJF Office of Workforce Development and JobsOhio additionally have contracted with different entities in these economic development regions provide technical assistance in running these types of events.
- We see our involvement through the OhioMeansJobs Centers as being a recruitment and outreach medium to be getting information out to the community about the events as well on the employer recruitment side if we have employers that are interested in this type of event we would share that with that technical assistance lead as well as with the Board and the chamber for these two events.

PARTNER UPDATES

Opportunities for Ohioans with Disabilities-Cynthia Dyer

- Noted the May 28th date has gone away as returning to the office. Staff are getting mail Tuesday, Wednesday and Thursdays.
- Held a Virtual Job Fair on 10/22/20. There were a total of 57 participants interviewed and later 18 were hired. The following employers involved were Giant Eagle, Walmart, Aultcare, Aultman, Fifth Third Bank, McDonalds, and Coastal Pet. All vendors were also involved with mock interview with the participants. Dyer noted they have had more hires in 2020 than 2018 and 2019. Each area of the state did their own virtual event but theirs was the most successful.
Still working with the schools and virtually attending IEP meetings. Thankful for all the vendors working in the community.
- In Stark County, there was a total of 70 kids who participated in the Summer Youth program. In 2019, there was 135 kids.

Adult Community Education-Canton City Schools-Marilyn Van Almen

- This is Van Almen's second year as the Adult Education Director on the ACTE side.
- Jane Meyer is on FMLA, and she will be retiring April 2021. Derek Saylor taking her spot for meetings.
- They have a new program which is Welding. She has partnership with the welding community

Tuscarawas County Public Library – Robyn Guedel

- The library is open for abbreviated hours. Public computers are available for 30 minutes. The following services are available-copy, fax, notary, and passports. Curbside pick up available at all branches. Drive up window available at main library.
- Introduction of Jessica Conley (present in meeting), she is replacing Virginia Wright as the Technology trainer. She will be the person who works with Amy Miller on programs. Miller mentioned we already have programs scheduled for Spring.

Buckeye Career Center- Steve Rippeth

- Running all full time programs on a regular basis.
- Hackenbracht running the Aspire program
- Part time program started in November
- Thanked OMJ for their partnership.

OPEN DISCUSSION: None

NEXT MEETING: – Friday, March 5, 2021 at 9:00 a.m. – 3rd Quarter PY20 – Stark County

MOTION: RIPPETH MOVED TO ADJOURN. GUEDEL SECONDED. MOTION CARRIED UNANIMOUSLY. MEETING ADJOURNED AT 10:00 a.m.