

**STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD**

**WORKFORCE DEVELOPMENT BOARD MEETING**

**September 5, 2018**

**(Stark County)**

<b>PRESENT</b>	<b>ABSENT</b>	<b>GUESTS</b>	<b>STWDB STAFF</b>
T. Beach	T. Davis	Mandy Hinkel for P. Jones	J. Meek Eells
J. Burley	H. Eadon	Susan Lenigar for D. Forkas	D. Sipe
S. Carson	D. Forkas	Hrishue Mahalaha	M. Fuller
N. Hackenbracht	T. Herncane		
B. McKain	P. Jones		<b>ONE-STOP OPR/FISCAL AGENT</b>
R. Moss	A. Kerns		S. Berardo
S. Robinson	B. Larman		J. Breedlove
D. Sciury	M. Locke		C. Byrd
J. Sekely	M. Manheim		M. Gwin
R. Waltz	D. Smith		K. Haer
D. Wheeler			A. Miller

**BUSINESS MINUTES**

**Wheeler, Chair**

- Welcomed Hrishue Mahalaha – Stark Economic Development Board presentation on Strengthening Stark Initiative.
- Informed that Eric Smer has left the Canton Regional Chamber of Commerce and will no longer serve on the Board.
- Rick Moss is retiring and was thanked for his participation on the Board.

**CALL TO ORDER**

**Wheeler, Chair** called the meeting to order at 12:04 p.m.

**APPROVAL JULY 11, 2018, MEETING MINUTES – D. Wheeler, Chair – (Attachment A)**

**MOTION: SEKELY MOVED FOR THE APPROVAL OF THE JULY 11, 2018, MEETING MINUTES AS PRESENTED. BEAUCH SECONDED. MOTION CARRIED UNANIMOUSLY.**

**30-YEAR SERVICE AWARD RECOGNITION FOR JENNIFER MEEK EELLS**

**DIRECTOR’S UPDATE – J. Meek Eells – (Attachment)**

**Subsequent Designation of Local Workforce Development Area 6 (local area)**

- Letter from John Weber, Office of Workforce Development. Our local Workforce Area which serves Stark and Tuscarawas Counties has been subsequently designated for the next two years through 2020.

**U.S. Mayors – 2018 Workforce Development Council Meeting & Congressional Forum**

**September 24-25, 2018 – J. Meek Eells & J. Breedlove**

- Will be attending and will have information on any updates going on with WIOA in November.

### **Item not on Agenda**

- Just received notice from ODJFS that Stark and Tuscarawas Counties has once again been selected as 2018 winner of the Vets O.N.E. Incentive Award. We are being recognized again this year for our service to Veterans.
- Last year the State gave us some funds that we were able to donate to some Veterans 501c3 charitable organizations. We donated to the SAM Center in Massillon and Stable Solutions Program out of Alliance and both of those entities serve Veterans from both counties.
- This year the State is awarding us \$2,000 which is less than last year to donate to a charitable organization. We are focusing our efforts this year on and organization in Tuscarawas County. Have a call in to Commissioner Metzger to make recommendations.
- Asked the Board to donate \$3,000 out of the Board's unrestricted funds to make a total of a \$5,000 donation to a charitable organization serving Veterans in Tuscarawas County.

**MOTION: SEKELY MOVED TO DONATE \$3,000 FROM THE BOARD'S UNRESTRICTED FUNDS TO ADD TO THE STATE'S \$2,000 FOR A TOTAL OF \$5,000 TO BE DONATED TO A TUSCARAWAS COUNTY ORGANIZATION SERVING VETERANS IN TUSCARAWAS COUNTY. CARSON SECONDED. MOTION CARRIED UNANIMOUSLY.**

### **TREASURER'S REPORT JULY 31, 2018 – C. Byrd – (Attachment)**

- First month of the Fiscal year.
- PY18 allocations have been added to the Stark Tuscarawas Workforce Development Board Programs for the Admin. Adult and DLW. But it is only the 1<sup>st</sup> quarter's worth of allocations for the new year. We get 25% from July through September and then the bulk of it in October. However, we receive the full year amount of WIOA Youth funds.
- PY17 TANF Grants under the Workforce Initiative Association Programs run from October through September of each year so we have two more months with those funds. With the two months left, we will come close to spending all of that TANF allocation again this year. Last year spent all but \$100,000 and had \$3.2 million.

**MOTION: SEKELY MOVED TO ACCEPT THE JULY 31, 2018, TREASURER'S REPORT AS PRESENTED. BEAUCH SECONDED. MOTION CARRIED UNANIMOUSLY.**

### **STRENGTHENING STARK ECONOMIC DEVELOPMENT UPDATE** **HRISHUE MAHALAHA – Economic Advisor**

Report came out last month that summarized all of the opportunities that were seen. Presentation will provide an overall sense of what the Strengthening Stark effort entails.

Constantly seeing economic data points that identify incredible things are happening across the county and some of these patterns aren't just localized to Stark County in many ways they are national trends. We are seeing whether it is the high employment rate or that people are back to work; but at the same time we are seeing they are incredibly desperate in wages and a number of people that are in some sort of support. There are factors that we are trying to understand.

Hrishue shared that Stark County is incredibly unique because he finds a group of leaders, a group of programs and organizations that very much want to work to solve some real problems. Have a big town- small town thing going on where we have all the stuff and all the relationships where things are relatively easy to get to.

Have worked with OhioMeansJobs Centers in a variety of counties across Ohio but advised that what this OhioMeansJobs Center does is incredible with their ability and desire to want to do more and how they can connect their services to programs.

Trying to figure how we can empower our citizens to reach their potential.

Broke down economic development/economic empowerment into seven categories: 1. Government; 2. Talent Pipeline; 3. Business Growth; 4. Strategy Business; Entrepreneur/Envision; 5. Infrastructure; and 6. Community Engagement.

Covered each category and what had been developed for each category per their initiative; the goal per quarter, what they did, did they exceed or miss their target and if so what is the rectification steps they can take. Then each of our leaders across the 37 initiatives will predefine what success means every quarter. If they don't hit their targets, if they don't have a good rationale for why that happened and don't have sufficient lessons learned; that project gets a yellow card. They get another quarter to make adjustments to make the program work. Two quarters back-to-back if they can't make the program work the program gets a red card. All this means is they are no longer part of the 37 initiatives and the program continues on its own.

Highlighted a few of the categories they have worked on:

K-12 program - we know that our students are picking careers that aren't best aligned for their long-term success. Some of these professions aren't aligned with the jobs that are open. Working with stark educational partners to design a process that gets us into our middle schools. Middle school students start to do career mapping so they can understand what jobs are available, what classes they need to take, what choices they need to make that either opens certain doors or closes certain doors. Working on career exposure programs. A lot of this is being done but what we aren't doing is working collectively across our school districts.

**Meek Eells** shared about some of the specific work OMJ has been doing on the workforce front. You will be hearing from **Eadon** about some of the economic development issues going on in Tuscarawas County. Also, we really want to drill down into the job orders we receive through the OhioMeansJobs.com system not just through the center here but anything that is posted or that is out there electronically. Working with the State to try to do a better job of defining what is available and looking at what skill sets are needed to better communicate with the schools to help them understand what types of training is needed for things now and looking toward the future. We are also looking at expanded labor market data concerning wages.

Need to address how the strengthening project can help in addressing the needs of our minority population. Signed off on a Charter that says if we want the Strengthening Stark effort to be applicable to the minority populations; what are some of the things Strengthening Stark has to do.

Working on business attraction.

Launching a Shark Tank like event in Lake Twp. Schools. We want to see every school participate in entrepreneurship related programs.

Innovation program being launched through our colleges and universities targeted to see who our most innovated businesses are in our community.

What do we want our community footprint to look like?

Going forward there will be an annual calendar each year with the objectives and what we are trying to accomplish. At the end of each year, fall of 2019 we want to hold a Strengthening Stark Week. This is a way to showcase all of the work that all of the community partners are doing. To show the work going on, how our businesses, community leaders, citizens can get involved. Want to give OMJ and Board members an opportunity to get up on stage in front of our local leaders and talk about what OMJ is doing and how OMJ through the Strengthening Stark efforts has learned what should be done differently.

Strengthening Stark is really a road map of issues and how we can tackle some of these issues and how we can navigate this road map.

### **CCMEP UPDATE – J. Breedlove**

- Still waiting for an approval of our Comprehensive Case Management and Employment program plans.

### **ONE STOP OPERATOR UPDATE – J. Breedlove**

- Did not receive the grant through the first application submitted for round 1 of the Appalachian Regional Commission grant (ARC) to expand the Business Resource Network in to Pennsylvania and West Virginia.
- Submitted another application for round 2 of grants through the ARC on August 24<sup>th</sup>.

- Have received support from the Benedum Foundation based in Pittsburgh but their area of support is in the southwestern Pennsylvania and West Virginia area.
- Through the Workforce Innovation and Opportunity Act the OhioMeansJobs Centers were required to become certified and went through a Phase 1 certification process and was certified in June of 2016. We will be going through a Phase 2 certification process. This process is a quality assurance review and will be going through this process soon and will be working closely with the Board on this process. Phase 2 process will be completed by June 2019.
- Working closely with the United Way of Tuscarawas County and their community partners the DoverPhila Credit Union and Huntington Bank on putting together financial literacy workshops and an identity theft workshop to be offered at our OhioMeansJobs Tuscarawas County Center.

## **OPERATIONS REPORTS**

### **Public Relations – M. Gwin – (Attached)**

- Promoting our Identity Theft Prevention Seminar for September 17th.
  - Conducted a five-minute interview on WTUZ Radio, WJER is running a lot of commercials, we have sent News Releases out, advertised on Facebook and in addition our Tuscarawas County staff has reached out to senior citizen organizations, the Dover and Newcomerstown libraries and other organizations and agencies to assist in promoting this event. This is open to all age's not just seniors.
- Stark County has kicked off our promotional campaign for the 2018 Massillon Job Fair that will be held Wednesday, October 3<sup>rd</sup>, 9am-noon at the Massillon Recreation Center.
  - This is the 5<sup>th</sup> year we have partnered with the city of Massillon, Massillon Parks & Recreation, Massillon Chamber, Mix 94.1, News-Talk 1480, and The Independent/Zip Recruiter.
  - Will be doing a call-in interview on WNPQ and the Gary Rivers Show on News-Talk 1480 closer to the event.
  - **Miller** also will be promoting the job fair during her weekly segment on Mix 94.1.

### **One-Stop Resource Center Report through August 2018– A. Miller (Attachment)**

- Year to date system wide average visits per day 79 in Stark and 22 in Tuscarawas; and 4,430 visits which is our duplicated count; unduplicated count is 2,016.
- August 2018 - 72 attended workshops in Stark County, 10 in Tuscarawas County.
  - We are very excited about the opportunity to have the financial workshops in Tuscarawas County.
- Made 572 referrals to our partners

### **Ohio Works First Incentive Program**

- Have had 64 placements for the year. In comparison, last year there were 270 total placements and we are 2 months in and already have 64.

### **Outreach**

- Veteran's Mobile Outreach program held by Congressman Renacci held at MAPS 8/15/18. Also an event held by Congressman Gibbs in Tuscarawas County for Veterans on the 1<sup>st</sup> and we had a presence at both of those events.
- Did a presentation at Catholic Charities regarding their Emergency Assistance Collaborative group.
- Per our library MOU with Tuscarawas County Public Library – Trained 60+ librarians on using the OhioMeansJobs centers and the OhioMeansJobs.com website.
- Two groups of youth came in from ComQuest in July to learn about using the OhioMeansJobs center.

### **One-Stop Business Services Report August 2018– K. Haer (Attachment)**

- For the month of August Stark had 10 new employers and 7 in Tusc.
- 6 open recruitments that brought over 82 people into our center.
- Had \$9,520 in On-the-Job Training contracts offered to our employers.
- New activity – 67 job orders, 531 job openings at an average wage of \$12.10.
- Current activity – 256 job orders, 1,468 job openings, processed 76 applications, reviewed 725 resumes and 252 of those resumes were actually sent to employers, and 25 known placements at an average wage of \$14.99.

### **BRN**

- Interviewed 1 company, delivered 3 proposals, \$9,900 in leveraged resources, and had an average of 2-3 partners per proposal.

Recruiting for the Massillon Job Fair October 3<sup>rd</sup> from 9am-noon and have over 15 employers signed up currently.

**WIOA Program Report – August 2018 – S. Berardo (Attachment)**

- PY18 started July 1<sup>st</sup>.
- 94 enrolled with 8 carrying in from last year.
- 32 pending to start that have been approved and will be starting at most of the career centers.
- PY17 training related average wage at \$15.55, non-training related wage much less with an overall average wage of \$14.67.

**Youth & CCMEP – July 2018**

- Chart shows statistics from July – a month behind in our youth statistics because our reporting requirements are delayed.

**Comprehensive Youth Program Enrollment Levels July 2017 through June 2018**

- JOGS In School program with 66 enrolled; JOGS Out of School is at 92
- Harcatus 23; Project Rebuild 15; and Coleman 45

**2018 Summer Youth Enrollments**

- Goodwill – Stark 15 and Tuscarawas 42
- SCCAA – 58

**MOTION: MCKAIN MOVED TO ACCEPT THE AUGUST 2018 OPERATIONS REPORTS AS PRESENTED. SCIURY SECONDED. MOTION CARRIED UNANIMOUSLY.**

NEXT MEETING: November 7, 2018 – Tuscarawas County at 12 noon

Adjourned 1:03 p.m.