

STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD

WORKFORCE DEVELOPMENT BOARD MEETING

September 7, 2022

Stark County OhioMeansJobs Center-Canton, OH

PRESENT	ABSENT	GUESTS	STWDB STAFF
Joe Burley	Marla Akridge	Michelle Carver	J. Breedlove
Stephen Carson	Deborah Forkas	Susan Lenigar	R. Harris
Damus Cole	Para Jones	Darren Van Winkle	M. Miller
Marc Manheim	Alison Kerns		
Sue Marzano	Bill Larman		
Robin Waltz	Mark Locke		ONE-STOP OPR/FISCAL AGENT
Rick Moss	Tracy Sabo		
Guy Pietra	Jenifer Waters		C. Byrd
Steve Rippeth	Steve Meeks		M. Falter
Scott Robinson			A. Miller
Joseph Sekely			D. Sipe
			L. Yager

BUSINESS MINUTES

CALL TO ORDER

S. Robinson, Chair called the meeting to order at 12:05 p.m.

Robinson made the following announcements:

Introduced Guests-

- Terri Davis – former board member, Ohio Billing Inc. **(not present at meeting)**
- Ray Hexamer – CEO, Stark Economic Development Board
- Michelle Carver – Ohio Department of Job & Family Services
- Darren Van Winkle – Wheeling & Lake Erie Railway

Recognition of Retiring Board Members-

- Joe Burley (Wheeling & Lake Erie Railway) – Joe has served as a board member since 2015. Joe will be retiring at the end of September 2022.
- Terri Davis (Ohio Billing, Inc.) – Terri has served as a board member since 2016. Terri’s service to the board completed in July. **(Not present for meeting)**
- Thanked our board members for their dedicated service!
We had a photo opportunity with Burley and presented him with a gift (personalized YETI mug) and \$50 gift card along with framed certificate.)

Recognition of New Board Members-(bios are included in your packet):

- **Guy Pietra** – Director, Human Resources (Dover Chemical). Guy’s board service began September 2, 2022.
- **Darren Van Winkle** – Director of HR/Labor Relations (Wheeling & Lake Erie Railway) – Darren’s board service will begin October 1, 2022.

APPROVAL May 4, 2022, MEETING MINUTES – S. Robinson, Chair – (Attachment)

MOTION: MARZANO MOVED FOR THE APPROVAL OF THE MAY 4, 2022, MEETING MINUTES. CARSON SECONDED. MOTION CARRIED UNANIMOUSLY.

Stark County Economic Development Updates- Ray Hexamer, CEO, Stark Economic Development Board
Hexamer gave a 30-minute presentation of the overview of the Stark Economic Development Board and updates of the economic development activities and projects in Stark County.

DIRECTOR’S UPDATE – J. Breedlove

- **Biweekly Board Updates-** Breedlove sends out emails every other week to the Board with updates and activities.
- **Board Strategic Planning Services**
Breedlove noted the landscape has changed significantly during/post-Covid. Our communities are still trying to assess themselves Post Covid; it is still a time of recovery/transition; incredible amount of workforce, leadership and knowledge transition in our communities and businesses; finding a need to reestablish connection, create awareness and education about the workforce board and workforce system.

This provides a significant opportunity to analyze the current labor market in our workforce area and assess the community’s knowledge and awareness of the public workforce system and its resources, and the board’s **strategic** and **operational responsibilities**. By bringing together various current community and system stakeholders and business representatives, their collective feedback, such as an understanding of how the system and its business engagement model (Business Resource Network and its intelligence, framework, and engagement within the community) can be leveraged to support the Stark Tuscarawas Workforce Development Board’s strategic workforce development leadership role in the community.

Executive Committee/LEOs approved the board to move forward with a Request For Quote (RFQ) for Strategic Planning services. Breedlove is working with Dan Sipe for RFQ to be made available by end of September/early October; goal to procure and contract with vendor by early January. There is an Opportunity to apply for funding through ODJFS to support the board’s strategic planning process. Application submitted and approved for **\$80,000** so we will not have to use formula funds, but funds must be used by June 2023.

PY20 (July 1, 2020-June 30, 2021) WIOA / CCMEP PERFORMANCE REVIEW- D. Sipe

The first report is for our Comprehensive Case Management Employment Program (CCMEP) program. It contains all youth served by our vendors. Sipe gave a brief summary about WIOA and CCMEP. There are 5 performance standards applied to our programs. These measures are applied to all 3 of our funding streams which are Adult, Dislocated Worker and Youth.

Sipe referenced the handouts- Performance is measured by Employment in the 2nd quarter after exit, Employment in the 4th quarter after exit, Median earnings the 2nd quarter after exit, Credential attainment, and Measurable skill gains. The first 3 performance standards are based on wage record information collected by the state unemployment reports submitted quarterly by employers. The second two standards are based on educational skill attainment for those training services.

Initially, the state of Ohio negotiates each standard with the Department of Labor then they propose benchmarks to the local area.

There are 3 outcomes we can receive per goal. If we achieve 90% of the stated rate, we have "Met Performance". Anything above 105% of the goal, we have "Exceeded" the measure. Anything lower than 90% is considered a failure. For our current performance year, which is PY20, we only need to attain 80% of the standard to meet our youth goals.

At the end of each performance cycle, our standards are adjusted based on the population we served and general economic conditions in our area. Our youth are significantly more barriered than the state average, so they see sizeable decrease in the benchmark.

STWDB YOUTH COMMITTEE UPDATE- A. Kerns, CHAIR

Breedlove reported since Kerns was absent. The Youth Committee recently met August 29, 2022 and established a regular meeting schedule which will be quarterly.

The roles of this committee:

- Assist with issues that affect our Youth & Young Adult
- Identifies eligible providers of youth workforce activities
- Make recommendations to the Board on contracting for youth vendor services

The Youth Working Group which is a subcommittee of this Committee, and its members consist of all vendors and their vendor staff. This group will be reconvened on October 17, 2022, to talk about best practices with working with youth and young adults.

TREASURER'S REPORT June 30, 2022 – D. Sipe – (Attachment)

- Sipe reported and referenced the top of the first section which represents formula funds that we receive each year. These funds have a two-year window for expenditure. We receive allocations for each title every year. We are required to obligate at least 80% of the funds by the end of year one. Our goal is to expend all funds by the end of year two. We have a long history of successfully expending formula funds to offer services for Stark and Tuscarawas County residents.
- Sipe referenced the bottom half of the first section of the report which contains special grants for specific purposes. If we are able to use funds for specific purposes than we take advantage of additional money whenever possible to offset any decreases, we may receive in our formula funds.

- The bottom section of this report represents TANF Youth dollars the workforce development agency receives. Like formula funds, we receive these funds annually, but we only have a one-year window for expenditures. We have fully expended the grant that ends at the end of September 2022.
- All highlighted items on this report that are fully expended are reported as 100%.

MOTION MOSS MOVED TO ACCEPT THE June 30, 2022; TREASURER’S REPORT AS PRESENTED. COLE SECONDED. MOTION CARRIED UNANIMOUSLY.

OHIO MEANS JOBS OPERATOR UPDATE/PY21 OPERATION REPORTS SUMMARY

OPERATOR UPDATE – C.Byrd

Service Redesign- currently working internally to help improve services

- Looking at Customer Service Delivery
- Looking at ways we can update & modernize the service delivery
- Shifting focus from an in-person approach to a virtual services approach with more virtual opportunities for our customer. We will always have a need for in-person services but have seen the decrease in the “in-person” traffic since prior to the pandemic
- We need to meet customers where they are because some customers don’t want to come onsite & others can’t get to the facility
- Looking at technology infrastructure internal processes & staffing structure
- Goal to serve more individual customers & employer customers and to match both of these together

PY21 OPERATION REPORTS SUMMARY-A.Miller

Program Year 2021 Highlights (handout provided)

- Amy Miller referenced the handout in the packet and additional detailed handout on each table.
- She noted we have served over 2700 customers of which 43% were Dislocated Workers and 76% were Unemployed.
- The Business Resource Network (BRN) engaged with 5 businesses in the Project Phase with Team NEO / JobsOhio. The BRN has helped local businesses secure over \$3.8 million in direct grants / loans.
- A total of 176 individuals were funded for training with 61 being training related placements and 5 non-training related placements. Most of the funding is going towards Licensed Practical Nurse (LPN) training. There have been increases in the following sector areas Industrial Production, Medical & Health Services and Transportation.
- In PY21 the average wages of job orders was \$13.61 per hour which has increased by \$3.27 per hour.
- Over 793 Unemployment Insurance Recipients were served by RESEA.
- A total of 800 Youth were served through the CCMEP program in PY21.

Adjourned: 1:06 p.m.

NEXT MEETING: November 2, 2022 at 12 noon @ OhioMeansJobs Center-Tuscarawas County