

**STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD**

**WORKFORCE DEVELOPMENT BOARD MEETING**

**November 6, 2019**

**(Stark County)**

<b>PRESENT</b>	<b>ABSENT</b>	<b>GUESTS</b>	<b>STWDB STAFF</b>
T. Beauch	J. Burley	Susan Lenigar	J. Meek Eells
S. Carson	H. Eadon		D. Sipe
T. Davis	D. Forkas		M. Fuller
K. Hannon	P. Jones		
A. Kerns	B. Larman		<b>ONE-STOP OPR/FISCAL AGENT</b>
M. Lewis	M. Locke		K. Beckman
M. Manheim	R. Moss		S. Berardo
S. Meeks			J. Breedlove
S. Robinson			C. Byrd
D. Sciury			M. Falter
J. Sekely			M. Gwin
D. Smith			A. Miller
R. Waltz			
D. Wheeler			

**BUSINESS MINUTES**

**CALL TO ORDER**

**D. Smith, Chair** called the meeting to order at 12:05 p.m.

**D. Smith, Chair** presented **Dave Wheeler** with a plaque thanking him for serving as Board Chair for 6 years from October 1, 2013 – September 30, 2019.

**APPROVAL SEPTEMBER 4, 2019, MEETING MINUTES – D. Smith, Chair – (Attachment)**

**MOTION:** **SEKELY MOVED FOR THE APPROVAL OF THE SEPTEMBER 4, 2019, MEETING MINUTES AS PRESENTED. MEEKS SECONDED. MOTION CARRIED UNANIMOUSLY.**

**DIRECTOR’S UPDATE – J. Meek Eells – (Attachment)**

AEP is requesting a support letter from the Board for the passage of HB 247: A Vehicle for Economic Growth, Grid Security and New Customer Services to be sent to the House Public Utilities Committee. H.B. 247 makes needed updates to the rules and ensures that all customers have access to services that make their lives better and our state stronger. **Meek Eells** has learned this bill will allow AEP to engage in other activities that currently they are not permitted to do and it will allow them to provide better services to their customers.

**Wheeler** explained being that AEP Ohio is a distribution and working entirely in a regulated environment and Ohio is a D regulated state there are things they are permitted to do and not permitted to do. Part of HB 247 opens that door to the extent that AEP will now be allowed to basically do what their customers are asking for from them. This will not have any impact on rates. **Wheeler** commented that he could send a letter template out to any one that would like to respond.

**Discussion:** Questions about if the Board should be supporting this type of issue or should it be an individual issue. **Sciury** commented he would be more comfortable doing it on his own and is not sure the Board should be doing this. **Meek Eells** explained that the Workforce Development Board is not a governmental entity. When we went through the separation the Board had formally been incorporated. Now the Board is basically just what it is

as outlined in the Federal Legislation that it is a group of majority business representation charged with being a convener of all things workforce as a designated area. **Meek Eells** works for a Council of Governments on behalf of the Board. This Board is not the Council of Government.

**MOTION: LEWIS MOVED TO PROVIDE A LETTER OF SUPPORT FROM THE WORKFORCE DEVELOPMENT BOARD BE SENT TO THE HOUSE PUBLIC UTILITIES COMMITTEE FOR HB 247. ROBINSON SECONDED. VOTE: ONE OPPOSED, ONE ABSTAINED, MOTION CARRIED.**

#### **Opioid Grant Update**

- Received first increment serving both counties and have funded individuals with training accounts and most of this money is already obligated or spent. Working with the state and are hopeful that we will receive some additional funding as areas find that they are unable to spend.

#### **Attended the Ohio Manufacturing Association Workforce Summit – Oct. 29<sup>th</sup>**

- Participated Oct. 30<sup>th</sup> in a combined meeting of all their leadership groups to discuss the summit and agenda moving forward.

#### **Talent Discussion – Ohio Excels – Nov. 12<sup>th</sup> – Education focused**

- Glad to have workforce representation at the table with this group.

#### **SuccessBound Conference Panelist – Nov. 14<sup>th</sup> – Department of Education and Higher Ed**

#### **DC Fly-In & White House Meeting – USWA – Nov. 19<sup>th</sup> & 20<sup>th</sup> - Officials from DOL**

#### **Metrix Learning Visit – Dec. 17<sup>th</sup>**

- Hosting a meeting at the OMJ Center Stark County and invited all 20 Workforce Board Directors from across the state to attend and learn more about this tool and also have invited individuals from Office of Workforce Development.
- **Meek Eells** will send out the meeting info to the Board for anyone that would like to attend.

#### **Impact Ohio – Non-Partisan Policy Group**

- Having their regional meeting at Stark State December 12<sup>th</sup> from 11 a.m. to 4:30 p.m.
- **Meek Eells** will be serving as a panelist and she will email the info to the Board for anyone wanting to attend.

#### **TREASURER’S REPORT SEPTEMBER 30, 2019 – C. Byrd – (Attachment)**

- All expenditures are on track.
- STWDB programs - Opioid grant program the first increment was about \$78,000 a second increment of the equal amount will be granted at some point. Currently we have invoices for training tuition in October and November and are about 90% spent on those funds.
- As of October 1<sup>st</sup>, our FY20 allocations were released. They are not reflected on this report but we will get roughly another \$1.2 for DLW program, Adult program and Administrative purposes. That will show up as allocations on the next report.
- WIA programs - TANF allocation gets combined with the WIOA Youth funding and both together fund our CCMEP programs. TANF comes directly to Workforce Initiative Association. That grant runs from October to September so this is the last month of the grant that is showing on this report and have fully expended everything at this point. On the next report you will see it fully expended but then the new grant for PY20 will show up with a \$50,000 increase.

**MOTION: BEAUCH MOVED TO ACCEPT THE SEPTEMBER 30, 2019, TREASURER’S REPORT AS PRESENTED. WHEELER SECONDED. MOTION CARRIED UNANIMOUSLY.**

#### **CCMEP UPDATE – J. Breedlove**

- Introduced Kristen Beckman, our new Business Services Manager and Matt Falter who has been the BRN Project Director and has also assumed more of a local role as BRN Manager.
- Explained Mathematica Goal4It! a part of the Health & Human Services grant to develop a Coaching Model and Career Pathways training.

- As we are speaking, we are hosting training at our Stark office through Friday with Mathematica.
- We are participating in a grant that Columbiana County Community Action Agency applied for. It is a Youth Homeless Demonstration Program Project through HUDD which is a 5-county initiative which includes Columbiana, Tuscarawas, Carroll, Harrison and Jefferson. The Community Action Agency received the \$1.47 million dollar grant to put together a comprehensive coordinated plan to address homelessness as well as other barriers for young adults in those five counties.
  - Had a kick-off meeting last week and will have additional meetings over the next two years that will determine what the gaps in services between those five counties are and create a plan to address these needs.

### **ONE STOP OPERATOR UPDATE – J. Breedlove**

- As discussed at the last Board meeting, BRN applied for with DOL – a Workforce Opportunity for Rural Communities grant (WORC) extending business services to additional areas outside of Ohio, West Virginia and Pennsylvania to offer incumbent worker training dollars to businesses with needs. Unfortunately we were not selected to receive a grant.

### **OPERATIONS REPORTS**

#### **Public Relations – M. Gwin – (Attachment)**

- Being an important part of the Strengthening Stark week activities resulted in a great deal of publicity and positioning in the community for OhioMeansJobs.
- Strengthening Stark Week which was October 21<sup>st</sup> – 25<sup>th</sup> the Strengthening Stark 2019 Stark County Job Fair was held at the Massillon Recreation Center. This county-wide event was hosted by the City of Massillon and co-hosted by OhioMeansJobs, Massillon Parks & Recreation, The Greater Stark County Urban League, The Canton Repository, News-Talk 1480 WHBC, Mix 94.1, Goodwill Industries, Stark County Community Action Agency and the Stark County NAACP.
  - Nearly 4,000 flyers and 150 posters were distributed through the county. SARTA placed posters in 70 of their buses and provided free transportation to and from the job fair.
  - The City of Massillon distributed flyers to numerous locations in the Massillon area. A special thanks to Goodwill Industries for distributing 3,000 of the half sheet flyers at their throughout the county and provided laptops and a copier the day of the event which was very well received because job seekers could apply online and run copies of their resumes.
  - Had yard signs and will expand on that next year.
  - Did “The 23 Days to Success” posting of job fair tips on our Facebook page and thanks to **Miller** who provided the 23 different tips for each day.
  - **Miller** and **Gwin** appeared on Gary Rivers Show on News-Talk 1480 WHBC.
  - Janelle Lee, Economic Development Consultant for Strengthening Stark also appeared on the Gary Rivers Show the Monday that kicked off Strengthening Stark Week activities.
  - Call in interview on WNPQ, News Releases were sent out and commercials on numerous radio stations.
  - A news release announcing the Stand Out From the Crowd Job Fair Workshop at the Massillon Public Library.
  - Publicized on OMJ Facebook, Instagram and Twitter.
  - Chambers included articles in their October newsletters and sent out eblasts.
  - The Stark Development Board shared employer registration information with their contact base.
  - Channel 5 came down to OhioMeansJobs and interviewed Janelle Lee, Kristen Beckman and that segment appeared on Good Morning Cleveland show.
  - The Canton Repository ran a series of ads promoting Strengthening Stark week, including the job fair.
- Currently promoting several special workshops and events for November.

#### **One Stop Resource Center Report through October 2019– A. Miller (Attachment)**

- Year-to-date system-wide 7,853 visits; with a daily average of 91.
- October system-wide 2,122 visits; with a daily average of 97.

- First-Time Customer Demographics under College Graduates Tuscarawas County had 25% of the people coming through our doors are college graduates.
- Workshops – Had 401 year-to-date attended in Stark County and 113 for the month. In Tusc. County had 52 year-to-date with 15 attended in the month of October.
- Continuing with the Fast 15 program. Promoting this by having a regularly scheduled Fast 15 every Monday and we do that all through the day if we have people available to take it.
- Made 1,305 referrals to our Partners.

### Rapid Response

- Crane Carrier in New Philadelphia – impacting 37 people – Closing 12/31/19.
  - Doing resume appointments at the company November 20-21.
  - Rapid response employee meeting on December 12.
- Sears (Transform SR, LLC) in Canton– impacting 70 people – Closing 1/12/20.
  - Rapid response employee meetings on November 22.
  - Will be offering resume appointments and interviewing workshops.
- TeknipleX in Alliance – impacting 37 people – Closing in waves starting December 2 and finishing by February 2020.
- McKinley Grand Hotel – closed 10/20/19 - dropped off rapid response packets.
- Timkensteel – submitted a WARN notice for another 30 individuals.
  - They will be providing us with a list of names and addresses so we will be able to send out letters.
- CCU Coal and Construction – Offices throughout the state.
  - We held two sessions, one in Stark County and one in Tuscarawas County.

### Outreach

- OOD Job Fair – 10/23/19 – Had a table to provide job fair attendees information about OMJ services.
- Jobs for Ohio’s Graduates – 10/24/19 – Went to speak to a group of students about the services provided at the Center.

### Visitors

- Leadership Stark County – 10/22/19 – Brought the signature class for a tour and overview of OhioMeansJobs services.
- OhioMeansJobs Area 12 – 10/23/2019 – Three individuals from Area 12 met with **Dan Sipe, Sue Berardo, Rhonda Chiurco and Amy Miller** and they gave them an overview of job seeker services, ITA flow, CCMEP process, and provided a packet of information regarding business services.

### Workshops

- Special event workshop – Job Search Technology: “You’ve Got Questions, We’ve Got Answers” on October 22 – held in both counties.
  - Presented on Applicant Tracking Systems, Mobile Apps and Internet Job Search Security.
  - Then had a networking lunch and employer panel – Thank you to Tim Beauch for having Aultman participate in the Stark County Panel.
- Library workshops were held throughout September and October in both locations.
  - A complete list of workshops on the second page of **Gwin’s** handout.
  - Special Workshop – Master Your Money: Tips to Prepare for the Holidays.
- Veteran Resource Panel and Appreciation event – November 12 – 10:30 – 11:30 – will bring veteran services providers to OMJ for a panel to cover resources, explain how to apply and answer questions.

### One Stop Business Services Report October 2019– Kristen Beckman – (Attachment)

- 4 new employers in Stark County and 1 in Tuscarawas County. Wayne Dalton was an employer present at the Job Fair and they gave really good feedback and said it was one of the best job fairs that they have

attended. Will be continuing to work with Wayne Dalton with nontraditional recruitment, possibly evening recruitments onsite.

- Onsite employer activity is the onsite recruitments.
- Employer outreach – 10 new contacts. Some of these new contacts participated in the job fair as well. Had 56 employers and approximately 200 attendees. Are currently getting active feedback from the employers. A survey went out and closes today.
- October new activity had 48 job postings, average wage of the job orders for both Stark and Tusc. was \$13.15/hour and from those 48 job orders there were 133 openings. Had 8 recruitments including the job fair. Between the two counties; placed 32 individuals and the average wage of the placements was \$12.95.
- For the current end of month activities had 191 active job postings in both counties and 957 job openings.
- Shared a placement out of the Business Services Unit. Had a gentleman at the Tuscarawas County office who was a current welder at Crane Carrier Company and he has just been informed that the company had pulled off one of the divisions and was going to be displacing the entire welding staff by the end of the year. The welders were given the opportunity to relocate but that was not going to work for him. He had heard good things about another company which was Extreme Trailer and they do a lot of their hiring in the Business Services Unit in the Tuscarawas County office. They were in the process of doubling their welding staff. He wanted to try to get a jumpstart on finding a new position. He worked with the Resource Room who helped him update his resume, then the Recruiting Specialist was able to talk to the Vice President of Extreme Trailer and the next Monday he was offered a job.

#### **BRN – Matt Falter – (Attachment)**

- Has been working with Tusc. Development Corp and the Stark Economic Development Board focusing on follow up visits. Following up with some of the companies they touched in the last year and a half finding out what they have taken advantage of from the network partners they were connected to. Leveraged resources year-to-date \$46,500. First Choice in Alliance, Flex Seals in Dover and INL Containers in Canton combined have been saved about \$15,000 on their annual premiums through some of the safety and other BWC programs. Just elevated services with Carrollton they received a \$40,000 safety grant from BWC. In total since July 1<sup>st</sup> we are just over \$100,000 in leveraged resources.
- 21 new interviews to date, 22 proposals delivered, at about 6 to 7 partners per response.
- Interstate Project Teams are up and running. Northern Panhandle Workforce Development Board region which is based out of Wheeling a six county board area. Mid-Ohio Valley which is in Parkersburg, nine counties were up and running in July doing very well up to 16-17 network partners.
- Just starting to get feedback from the presentation made at the National Association of Workforce Boards back in March. Have talked with a couple of Boards in California and one Board in Oklahoma City that is interested in adopting this model and looking to us for technical assistance.
- New network partner, Kent State University Main Campus has an Employer Ownership Center and will be speaking at our next Round Table.
- Visited Wayne Dalton and they were very complimentary of Kristen and her staff from the Business Services Unit for the Massillon Job Fair. They are struggling to find people; they have 80-100 openings right now. Visited Sun America in Alliance, they are expanding in the next two years and they are struggling to find people. We may look at some other non-traditional ways of helping these companies fill their needs.

#### **WIOA Program Report – October 2019 – S. Berardo (Attachment)**

- PY18 had 164 people enrolled and so far this year has 135 enrolled with more to come.
- Have 77 currently seeking employment.
- Current training related wage is \$14.67.
- Questioned what job paid \$72.11/hour – High level Project Management position with high skill due to being with the company for a long time. We get people from all walks of life seeking employment.
- Negatively Exited means that the person is choosing not to find employment or can't be located after numerous calls to them.
- Exempt means reasons like deceased, incarcerated, etc.

#### **Youth & CCMEP – September 2019**

- PY19 - 154 individuals mandated and referred by JFS.

- PY19 - 49 individuals entered as volunteers.

**MOTION: MEEKS MOVED TO ACCEPT THE OCTOBER 2019 OPERATIONS REPORTS AS PRESENTED. CARSON SECONDED. MOTION CARRIED UNANIMOUSLY.**

NEXT MEETING: January 8, 2020 – Stark County at 12 noon

Adjourned 1:09 p.m.