

**STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD**

**Dislocated Worker Committee  
Meeting**

**December 2, 2021**

**= BUSINESS MINUTES =**

**PRESENT: M. Manheim, S. Marzano, J. Meek Eells,  
J. Breedlove, A. Miller, R. Harris**

**ABSENT: R. Moss**

**O CALL TO ORDER.....S. Marzano, DLW Chair**  
MARZANO convened the meeting at 10:02 a.m.

**O APPROVAL OF MINUTES.....S. Marzano (Attached)**  
Following a review of the April 12, 2019, meeting minutes:

**MOTION: MANHEIM MOVED TO ACCEPT THE April 12, 2019; DLW COUNCIL MEETING  
MINUTES AS PRESENTED. SECONDED BY BREEDLOVE. MOTION CARRIED  
UNANIMOUSLY.**

- O FINANCIAL STATISTICS FOR DLW COUNCIL 7/2021-11/2021.....J. Breedlove (Attached)**
- **PY20 DLW Formula Funds** (July 1, 2020-June 30, 2021)- Expended/Accrued/Obligated \$737,979 for ITAs & Career Services also adult expenditures that have been charged to DLW grants. All money has been allocated or expended for PY20.
  - **PY21 DLW Formula Funds** (July 1, 2021-June 30, 2022)- Obligated/Allocated \$125, 814 for ITAs & Career Services also adult expenditures that will be charged to DLW grants.
  - Services can include what we call funding individual training accounts and that is where we expend dollars on helping to train an individual. If dislocated from employment at no fault of their own, they have a work history, they want to get back into the workforce, they need additional skills and that's where we will help to fund them for short term training. These DLW funds will be used to pay a vendor for an individual in training and career services to support that individual.
    - Meek Eells noted, from the Treasurer's Report all of our allocations under WIOA are received on October 1<sup>st</sup> so we will be receiving about \$850,000 of DLW this year. This aligns with the Federal fiscal year which is October through September.
    - Meek Eells noted the state receives WIOA funds through Ohio Department of Job & Family Services (ODJFS) and they do a formula then push money out. The state sets aside about 15% of the WIOA monies (state reserve).
  - **PY21 Rapid Response Funds**
    - Have not spent any and have not requested any funds to date.
    - Program Year Rapid Response is a state run program of ODJFS and work very closely with the locals to deliver these programs. The locals are at the heart of what is happening. We have relationships with the job seekers and employers. Local Job & Family Services works very closely on delivering this program. Examples are closures and downsizing which we could request additional funds to help these companies. We can set up transition centers to help with resumes and looking for another job. We have not requested any funds since there has not been a need.
    - Breedlove noted Rapid Response money is always requested.

**O WIOA/TRAINING STATISTICS – J. Breedlove (Attached)**

- **Training Statistics**-help fund individuals to get them trained or retrained for an in-demand type of careers. Breedlove referenced the report that the statistics are various training providers. The areas are broken down into each training area. (Healthcare, Transportation, Business/Office Related and Other)
  - 25 DLWs enrolled in various training programs In PY20
    - 11 Health Care Related (7 LPN, Phlebotomy, medical assisting, 2 medical billing/coding, )
    - 10 Transportation (10 CDL)
    - 3 Business/Office Related (Loan Officer)
    - 1 Other (Lean Six Sigma)
  - 10 DLWs enrolled in various training programs In PY21
    - 5 Health Care Related (LPN, 2- medical assisting, medical billing/coding, )
    - 4 Transportation (CDL)
    - 0 Business/Office Related
    - 1 Other (CAD)
- **Placement Statistics**
  - **In PY20** had 14 placements with an average wage of \$23 per hour in the following areas (CDL, LPN, quality assurance)
  - A manager position received \$40.86 per hour from taking Six Sigma training.
  - **In PY21**, there are 3 placements to date with an average wage of \$22.67 per hour. All placements have been CDL placements.
  - Meek Eells noted we have funded 147 individuals for training in PY 20 and funded 123 individuals for training in PY21. Still are case managing 180 and the numbers are still good. She noted the numbers for the DLW are very small. Typically, these numbers would be at least half of what normally are. She noted unemployment for Stark and Tuscarawas County are relatively low (reverted back to the pre-pandemic levels which is not the case statewide).

**O RAPID RESPONSE PY20 – A. Miller (Attached)**

- The idea of the state of Ohio Rapid Response program is to go into companies prior to layoff to try and assist the workers to get back to work faster.
  - How do we find out about Rapid Response: **1. WARN Act** (Worker Adjustment Retrain Notice)- this is for companies that are laying off over 100 individuals at one location and they are required to notify the state of the upcoming closure (ideally within 6 months of the closing or layoff). Six months prior to COVID, the number used to be 50 employees.
  - **2. We see something in the newspaper or word of mouth.** Unfortunately, most companies are not aware of the Rapid Response program. We do provide information in the Business Services packet.
  - When we find out about a layoff, the workforce specialist contacts the company to let them know about the program and we schedule an initial appointment with the employer. Some of the employers will let us do the initial meeting which includes them and the HR department to schedule our services and plan while at the company. Some companies only want us to meet with employees. During the meeting with the employees, we schedule from 1 to 1 ½ hours. We schedule whenever the company needs it. In the initial meeting, we talk about the services that are available through the OhioMeansJobs Centers. The second part of the presentation is a basic overview of unemployment compensation (how to file, basic information on what is covered and what to expect to receive.) We can do additional services and set up Transitions Centers-offer workshops onsite and one on one resume appointments onsite.

- We also give information on mass lay off number (more than 15 people). We ask if there is anything we can do to avert the layoff, and we make them aware of the funds at the state level that they are not aware of.
- We have held Job Fairs with companies.
- We also talk with them about Training Dollars.
- The **Rapid Response Report** is broken down in events by PY (program year) and also by company. It also shows impacted workers, meetings, packets, mailings and onsite services. COVID-19 Related events- there was a total of 30 with 28 in PY19 and 2 in PY20 which were due to WARN notices.

**O MASS RECRUITMENT/EMPLOYER ACTIVITY UPDATES PY18 – L. Little (Attached)**

**New Activity**

- 9 New Employers
- With a total of 46 employers’ year to date. Last program year, we had 117 so on pace to surpass by a fair margin.

**Current Activity**

- 102 Job Orders with 916 openings
- Most of them are mid-level manufacturing, healthcare, and hospitality

**BRN Activity**

- 9 Companies interviewed
- Delivered 3 proposals
- Almost \$200,000 in leveraged resources averaging around 14 partners per proposal delivery

**O RECRUITMENTS**

- No Recruitments &/or Jobs fairs as of 9-30-21 but we had one in November at the Massillon Recreation Center which was a hybrid event (In person & virtual). There was a total of 24 employers who attended with 42 job seekers who showed up in person and 18 showed up virtually. Prior years we had 3 ½ job seekers per employer and this year we had 2 ½ job seekers per employer.
- Rashan Hall (new partner with Pathway Home) who works with incarcerated individuals as they transition out of correctional facilities trying to find work and upskill themselves. He had 2 individuals show up to the Massillon Job Fair and both were placed. One was for Superior Dairy making \$21 per hour and another making \$14.50 per hour at Shearers.
- Lane Logistics hired someone onsite at the Job Fair and 3 other candidates schedule interviews after the event.
- Out of the 60 people, about 10% of them walked away with a job or with prospects of obtaining one.
- Also leveraged the virtual platform to collect 22 resumes of individuals that we also forward onto their collection of employers.

**O Ideas to Outreach & Connect More Dislocated Workers to Open Jobs**

- Marzano suggested we reach out to the Attorney & Tax Associations for both counties to present to.
- Meek Eells stated ODJFS is sharing lists of individuals who are receiving unemployment with their contact information with us. Every Friday, we receive a list which Sipe is in charge of. We have an opportunity to send out mailings at times or emails to try and connect with this population that are recently unemployed and have skills so we can get them reconnected.
- Marzano suggested reaching out to Clear Channel with billboards. She says Robert Gessner, President of Massillon Cable TV would probably offer some type of discount for DLW. She feels he has a heart for the dislocation of people. Meek Eells says she knows Bob, and he has been involved in the Strengthening Stark Initiative of Stark County. Meek Eells said we are

actually entering into a contract with a digital media company to do some targeted outreach primarily for younger talent (18-24 years old).

- Marzano suggested the Palace Theater Digital Marque for digital outreach in the cities
- Manheim said OOD could partner with some of these DLW who may have a disability. He noted they can do joint planning.
- Marzano suggested putting a message in the church bulletins. There also is a group of pastors who meet in Stark and Tuscarawas counties.
- Marzano suggested the Homeless (Refuge of Hope) can go out during the day to look for jobs. Post information on the bulletin boards at the Refuge of Hope.
- Marzano suggested passing out a pamphlet of information to people receiving Meals on Wheels as not everyone receiving is elderly or can't work.
- Manheim said the interviews and PSAs with WHBC are always helpful.
- Manheim said mentioning it to people receiving the COVID booster and also working with the local healthcare pharmacies.

**○ OTHER UPDATES**

- None

**Meeting was formally adjourned at 10:55 a.m.**

***NEXT MEETING DATE: ..... TBA***