

STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD

WORKFORCE DEVELOPMENT BOARD MEETING

July 11, 2018

(Stark County)

PRESENT	ABSENT	GUESTS	STWDB STAFF
T. Beach	J. Burley	Commissioner Creighton	J. Meek Eells
S. Carson	H. Eadon	Susan Lenigar	D. Sipe
T. Davis	D. Forkas		M. Fuller
A. Kerns	N. Hackenbracht		
M. Manheim	T. Herncane		ONE-STOP OPR/FISCAL AGENT
B. McKain	P. Jones		S. Berardo
D. Sciury	B. Larman		J. Breedlove
D. Smith	M. Locke		C. Byrd
	R. Moss		M. Gwin
	S. Robinson		K. Haer
	J. Sekely		A. Miller
	E. Smer		
	R. Waltz		
	D. Wheeler		

BUSINESS MINUTES

Smith, Vice Chair commented that **Wheeler** and **Larman** are both out on extended medical leaves and passed around Get Well cards for everyone to sign to be sent to each of them.

CALL TO ORDER

Smith, Vice Chair called the meeting to order at 12:04 p.m.

APPROVAL MAY 2, 2018, MEETING MINUTES – D. Smith – (Attachment A)

MOTION: KERNS MOVED FOR THE APPROVAL OF THE MAY 2, 2018, MEETING MINUTES AS PRESENTED. CARSON SECONDED. MOTION CARRIED UNANIMOUSLY.

DIRECTOR’S UPDATE – J. Meek Eells – (Attachment)

National Association Workforce Boards (NAWB) Conference March 24-27

- **Committee on Ways and Means Subcommittee on Human Resources**
 - Jobs and Opportunity: Legislative Options to Address the Jobs Gap**
 - In May had an opportunity to provide testimony before the House Ways and Means Human Resources Subcommittee in Washington DC.
 - They were getting ready to introduce a TANF Temporary Assistance for Needy Families reauthorization bill. They actually released a draft of the bill the day before the testimony.
 - Was asked to testify because of a couple of things: 1)In the TANF reauthorization bill there was a lot of focus around the integration of case management; and 2)more alignment with the Federal Workforce Innovation and Opportunity Act measures and activities. The draft of this bill was worked on by professional staffers that worked for that committee. Cheryl Vincent worked for the Ohio Department of Job & Family Services and was one of the project leaders with the implementation of the CCMEP Comprehensive Case Management Employment Program. A lot of the

emphasis in the bill came from her experiences in Ohio with CCMEP. The blending of TANF and WIOA funding to provide a wider array of services for young people.

- She was asked to provide the testimony to emphasize and talk about our experiences with the case management.
- Was very humbled to be asked to do this and represent Stark and Tuscarawas Counties. That said a lot to have a state official that has now gone to the Federal Government that was pleased with the work we were doing locally. This was a great opportunity to showcase what we are doing and to have some impact on Federal legislation.
- That bill did pass the House Subcommittee. Not sure where it will go. Overall even if the bill doesn't go anywhere this session, there will be continued discussion around TANF reauthorization and the fact that people just being sent to worksites and restrictions on what they can participate in, limiting them to certain things that really does not lead to employment is going to change in the future.
- Hopefully represented our two-county workforce area well. Can't say enough about all the work we have done with all of our community partners and our Job & Family Service Agencies in Stark & Tuscarawas Counties. We continue to be a model for the CCMEP program in the State.

Subsequent Designation of Local Workforce Development Areas

- Every two years across the country Workforce Areas must be subsequently designated. Department of Labor is saying that they want states looking at local area's performance and how they are spending their funding. If there are no issues, the local elected officials are comfortable with what we are doing and there are no requests to re-designate then we are good for another two years.
- Memo attached from the Office of Workforce and Development at the State is saying that at this point in time the Ohio Department of Job & Family Services has reviewed all 20 workforce areas and all 20 workforce areas meet the criteria that their performance is good and they are fiscally responsible and if no area requests re-designation by July 15th we are automatically re-designated for the next two years.

Subsequent Workforce Development Board Certification

- Every two years we are required as a Board to submit to the state proof that we have met the criteria outlined in the Workforce Innovation and Opportunity Act for the composition of the Board.
- Submitted the paperwork and Commissioner Creighton and Commissioner Metzger signed off on the application. It wasn't due until August but submitted it early and just received the attached letter on June 1st that our Board is certified for the next two years.

Strengthening Stark – Workforce Component

- Strengthening Stark report is spearheading the Stark Economic Development Board's strategic planning. It was a report funded by several foundations. With this initiative the consultant through the Economic Development Board is convening several different work groups and **Breedlove, Haer, and Meek Eells** have been active in this initiative. **Haer** has been working on the economic development side with the business community and **Breedlove and Meek Eells** have been working around workforce issues.
- Attached email gives up-to-date information on who has been participating around the workforce development piece and a draft of the strategic planning model that has gone into place around workforce development. The group has divided this into 12 segments. We have been helping a lot with the job listing piece working with the state to aggregate what are really the open jobs in Stark County. What are the demands of those jobs and what are the training needs? We are also working with them around compensation benchmarking.
- We have been a lead as a workforce navigator for some type of a program or outreach. This fits nicely in with our Business Resource Network. We have been talking about bringing in

other social service support partners to do more onsite work with the business community. Goodwill, Job & Family Services, United Way, Jr. Achievement, Get Connected through United Way, and Stark State.

- Excited that they are getting closer to formalizing more of an Advisory Group. A draft is attached called Strengthening Stark Economic Plan Partner Documents. For this initiative they are trying to make entities that have been involved get more of a firm commitment on how they will steer this programming going forward.
- July 24th they will be meeting with more of the head officials with these organizations.
- Proud to be in Stark and Tuscarawas Counties. The consultant they have been working with is from the Cleveland area and he has been doing some out of state consulting as well and he said: a) we are by far the best Workforce Board and OhioMeansJobs system that he has worked with in the state; and b) we are very rich in resources.

PERFORMANCE NEGOTIATIONS – D. Sipe – (Attachment)

- Summary of performance measures for program year 2018 & 2019.
- PY18 started July 2018 and goes through June 30, 2019 / PY19 starts July1, 2019 through June 30, 2020.
- Six performance standards. These measures are applied to all three funding streams which are Adult, Dislocated Worker and Youth.
- Listed on the attachment other areas of performance include Adult Education and Family Literacy Act program; Wagner-Peyser Employment Service program; and Vocational Rehabilitation program.
- Initially the State of Ohio negotiates with the Department of Labor and the results of those negotiations apply to both program years.
- There are three outcomes we can receive for goal. If we achieve between 90% of the state rate and the goal, we have met performance and anything above the goal we have exceeded the major; anything lower than 90% we have failed.
- **Sipe** explained the six primary indicators of performance.
- So far for PY2017 that just ended June 30th, our preliminary results have been positive.
- We do expect to meet the goals, we always have.

TREASURER’S REPORT MAY 31, 2018 – C. Byrd – (Attachment)

- Wrapping up the fiscal year at the end of June. Everything is in good shape in terms of the % expended under the Board programs. The report shows all at 100% expended which means we have spent all of our PY16 WIOA allocations which we have 2 years to use them. They have expired effective June 30, 2018.
- In good shape in terms of starting our spending from PY17 funds. We like to spend half in the first year and half in the second year.
- Under the Workforce Initiative Association programs, the PY17 Stark Tuscarawas Workforce Development Board WIOA subgrant is the contract between the Board and Workforce Initiative Association to provide Career Services, Business Services, and to run a lot of the different operations that are not contracted to other outside providers. Our contract amount for this year was \$2.4 million and runs through June so we are almost done. We have only spent about 63% of that contract amount and the reason is that we have been able to maximize the TANF funding and we are trying to use as much of that as we possibly can. However, we do cautiously watch the WIOA funding. Even though we do have 2 years to spend it, we do want to make sure we spend it all.
- For PY17 we did receive a small reallocation. This will reflect on next month’s report.
- PY18 WIOA allocations that started July 1, 2018, will have a significant increase. We will have a little over \$400,000 more than last year. The TANF allocations have not been received yet but we do anticipate the funding to stay the same.
- If WIOA funding doesn’t get spent in the two years the state has three years to spend it. So they could reallocate it; but we have never been in that position. The TANF funding is only a one year allocation and if it doesn’t get spent we are leaving money on the table. Our priority is to spend WIOA and we are doing everything we can to maximize the spending of the TANF funding.

MOTION: SCIURY MOVED TO ACCEPT THE MAY 31, 2018, TREASURER’S REPORT AS PRESENTED. BEAUCH SECONDED. MOTION CARRIED UNANIMOUSLY.

CCMEP UPDATE – J. Breedlove

- Resubmitted our CCMEP plans to the State by the due date of June 30, 2018. Received commentary last week regarding our plans and we will be making some updates to our plans and resubmitting those. Our goal is to provide more information regarding our plans at the next Board meeting.
- The Mathematica Policy Research group is working with our CCMEP Youth Vendor staff in terms of implementing a Goal Planning Model. They have various types of goal planning tools that are very helpful for youth and the staff that work the youth. We did a road test with these tools in April and a few weeks ago we met and talked about the use of these tools. The feedback was very good. We will be road testing these tools again in August for more feedback and possibly more participation of our youth vendors in using these tools. ODJFS Office of Workforce of Development have been participating with us and attending these meetings as well.
- The Youth Information Fair was held May 29th at the Goodwill Campus for our CCMEP enrolled youth. They participated in various types of workshops, along with an information portion of the day where there were community resource providers at tables sharing information to the youth.
- We will be participating in an Evaluation Study with The Ohio State University around CCMEP. Their research group would like to conduct an impact study on the CCMEP along the lines of a reengagement strategy through texting.

ONE STOP OPERATOR UPDATE – J. Breedlove

- The Appalachian Regional Commission Application submission that the Workforce Initiative Association submitted in April to expand the Business Resource Network toward an interstate model into West Virginia and Pennsylvania did not move forward in the initial process. We were not provided any information as to why we did not move forward. There is a second wave of applications that can be submitted by the end of August and we will be reapplying for that group of funds.
- Recognized by the SAM Center in Massillon as well as US Representative Jim Renacci that provided us some special recognition for our work with Veterans. Last year we received an award from the ODJFS called the Vets One Incentive Award. Received \$50,000 and then provided those dollars to two 501c3 nonprofits one of which was the Sam Center and they had a recognition dinner in May where we received the two recognitions for the great work OhioMeansJobs Centers are doing with Veterans.
- Financial Literacy workshops we will be facilitated in Tuscarawas County August 2nd and November 8th. Working very closely with the United Way of Tuscarawas County as well as their community partner DoverPhila Federal Credit Union. They will be facilitating these workshops that are open to anyone.

OPERATIONS REPORTS

Public Relations – M. Gwin – (Attached)

- Pointed out an editorial that appeared June 20th in The Canton Repository, The Independent and The Times-Reporter.
 - The editorial cites two reports released that illustrate the complex issue of jobs in Ohio, and the difficulty that can accompany reconciling various data surrounding employment. ODJFS reported that employer created 22,600 jobs statewide in May, the second highest number anywhere in the country, trailing only Texas. The National low Income Housing Coalition and Coalition of Homelessness and Housing in Ohio also reported that of the 10 most common jobs in our state, only two – nursing and customer service representative – pay wages high enough for a worker to afford a modest two-bedroom apartment in their market. Comparing housing costs with wages helps to explain why so many people continue to struggle in what appears to be a strong economy. The editorial concludes that if Ohio is going to outpace other states and not simply keep pace, then public and private sectors need to do more to sustain both job growth and wage growth over the long term.
- Pleased to report that for the second consecutive year, OhioMeansJobs Stark County was named Best Employment Agency as part of the 2018 Best of the Best Awards sponsored by The Canton Repository and the Canton Regional Chamber of Commerce.
- **Miller and Yager** appeared on WHBC’s Gary Rivers show on June 26th to promote the “Getting Work Ready” special workshop. **Yager** also was interviewed on WTUZ Radio regarding this workshop. Gary Rivers has been very receptive to helping us promoting many of our special workshops and activities.

- Promoting the “Master Your Money-Simple Tips to Improve Cash Flow” special workshop that will be held August 2nd at our Tuscarawas County office.
- Alliance Job Fair is next Tuesday, July 17th noon-3pm at the Alliance Area Senior Center and we have been promoting it heavily on Facebook, the newspapers and radio. Had a call in interview on WTUZ this past Monday. Thanks to **Locke** we have 50 employers who will be participating. We are hoping for a good turnout but, keep in mind that with current unemployment rates of 4.4% for Stark and 3.9% for Tuscarawas in May this will be challenging.
- Recently saw in the Through a Century section June 27th in The Canton Repository that 25 years ago Canton’s jobless rate fell more than 2 percent over the past year, going from 12.2 percent to 10.1 percent, but ranked sixth-highest in unemployment among Ohio’s major cities.
- As soon as the Alliance Job Fair is over we will be gearing up for the Massillon Job Fair on October 3rd.

One-Stop Resource Center Report through June 2018– A. Miller (Attachment)

- Year to date system wide 28,406 visits with 114 daily visits.
- June system wide 2,203 visits.
- First-time customer demographics, 76% are unemployed so we are still seeing a lot of people that are coming in that are unemployed. We are also seeing a lot of barriered people. Our numbers are a little lower but people coming through the door need much more assistance than customers we traditionally had. This is where partnership is great; we do a lot of referring to OOD and our other partners to assist these customers.
- Yea- to-date 1026 attended workshops in Stark County, 182 in Tuscarawas County.
- Made 4,363 referrals to our Partner agencies.

Ohio Works First Incentive Program

- 314 referred to the program of which 305 actually enrolled in the program.
- 220 placements.
- SCJFS has been going through a transition with their tracking system. They are changing to a new system and have delayed the enrollments.

Rapid Response

- Elder Beerman in both New Philadelphia and Alliance are closing. Rapid Response sessions are two employee meetings held at each store in the month of June. They do not want any additional services at this time. We have started seeing traffic in both centers from Elder Beerman coming in to work on their resumes.

Outreach

- North Canton Executive Networking Group held a panel to talk to their participants. This group is a support group for individuals as they are trying to transition from employment to their next job. Lori Yager from our resource center staff our Resource Room Supervisor in Stark County sat on a talent acquisition panel for the group to answer questions about what employers are looking for when hiring.
- Special Event workshop, “Getting Work Ready”. This workshop was done in conjunction with the Business Unit and the Training Unit. We asked them what employers need, what are job seekers lacking, and what are you hearing from the people that you are working with. Got a lot of great feedback from **Haer, Berardo, Chiorco**(our CCMEP Youth Program Supervisor) about what employers need. We are looking at making this workshop a more frequent workshop.

One-Stop Business Services Report June 2018– K. Haer (Attachment)

- For June Stark had 8 new employers and 4 in Tusc.
- 6 recruitments in Stark County.
- 2 OJTs – a little over \$10,000 in benefits to the employer.
- New activity – 12 new employers, 129 new job orders, 546 new job openings with an average wage of \$11.54.
- Current activity – 287 job orders, 1,446 job openings, 22 placements at \$13.25.

BRN

- Interviewed 1 company, delivered 2 proposals, leveraged \$18,920 in resources and had an average between 3 and 4 partners per proposal.

Gearing up for Job Fairs.

WIOA Program Report – June 2018 – S. Berardo (Attachment)

- Winding down Fiscal Year – This is one of the busiest times of the year. This is when people are finishing school and also the time for accepting applications for scholarships for the coming school year.
- PY17 – 99 completed training are in active job search and 14 did not complete and are in active job search.
- PY17 – 122 enrolled and last year had 136.
- Training related average wage is \$15.90. Non-training related is \$9.93 with an overall average wage of \$15.16.

Youth & CCMEP – March 2018

- 69 total number referred by JFS.
- 103 total volunteers referred.
- This report will be changed per **Breedlove**. The last two rows will be moved to the top of the chart.
- Not a lot of numbers for Tuscarawas County. Do not get referrals from JFS in Tusc. we are trying to recruit for them. Don't need to recruit in Stark due to number of referrals we get from JFS.

Comprehensive Youth Program Enrollment Levels July 2017 through June 2018

- These are programs we subcontract with that do the case management for those individuals.
- JOGS In-School 60 enrolled; JOGS Out of School 80; Harcatus 23; Project Rebuild 13; and Coleman 27.

2018 Summer Youth Enrollments

- Goodwill – Stark 15 and Tuscarawas 40
- SCCAA – 53

Noted: Just approved 14 new youth occupational skills training candidates most of whom are LPN students that will be starting in the fall.

MOTION: SCIURY MOVED TO ACCEPT THE JUNE 2018 OPERATIONS REPORTS AS PRESENTED. BEAUCH SECONDED. MOTION CARRIED UNANIMOUSLY.

NEXT MEETING: September 5, 2018 – Stark County at 12 noon

Adjourned 12:56 p.m.