

STARK TUSCARAWAS WORKFORCE DEVELOPMENT BOARD

WORKFORCE DEVELOPMENT BOARD MEETING

March 4, 2020

(Stark County)

PRESENT	ABSENT	GUESTS	STWDB STAFF
T. Beauch	T. Black	Michelle Wendland – ODJFS	J. Meek Eells
J. Burley	T. Davis	Laura Kopfstein – ODJFS	D. Sipe
S. Carson	H. Eadon	Victoria VanBuskirk – Congressman Gibbs	M. Fuller
D. Forkas	P. Jones	Mike Chastain - ODJFS	
N. Hackenbracht	B. Larman		ONE-STOP OPR/FISCAL AGENT
K. Hannon	M. Locke		K. Beckman
A. Kerns	R. Moss		S. Berardo
M. Manheim	S. Robinson		J. Breedlove
S. Meeks			C. Byrd
J. Sekely			M. Falter
D. Smith			M. Gwin
R. Waltz			A. Miller
D. Wheeler			

BUSINESS MINUTES

CALL TO ORDER

D. Smith, Chair called the meeting to order at 12:06 p.m.

Welcomed Michelle Wendland, ODJFS and Laura Kopfstein, ODJFS

APPROVAL JANUARY 8, 2020, MEETING MINUTES – D. SMITH, Chair – (Attachment)

MOTION: WHEELER MOVED FOR THE APPROVAL OF THE JANUARY 8, 2020, MEETING MINUTES AS PRESENTED. SEKELY SECONDED. MOTION CARRIED UNANIMOUSLY.

DISCUSSION – REMEMBRANCE OF DAN SCIURY - T. Beauch, Vice Chair

Suggestions of honoring Dan Sciury for his contributions to the Workforce Board for the Board’s consideration.

- Naming this conference room after him with a plaque on the wall.
- Provide some funding through the WIOA funds for training for the skilled Trade programs called the Dan Sciury Funding Grant and there would be no additional costs associated with that.

Asked for thoughts and more ideas:

- Suggested to do both suggestions.
- Instead of naming the conference room, name the Resource Room.

MOTION: WHEELER MOVED FOR THE APPROVAL TO NAME THE RESOURCE ROOM IN HONOR OF DAN SCIURY AND PROVIDE DAN SCIURY SCHOLARSHIPS. MEEKS SECONDED. MOTION CARRIED UNANIMOUSLY.

APPOINTMENT TO FILL TREASURER VACANCY – D. Smith, Chair

JOE SEKELY has volunteered to serve as Treasurer finishing out **DAN SCIURY’S** term through 9/30/21; however, opened the floor to other nominations. Receiving none:

MOTION: WHEELER MOVED FOR THE APPROVAL TO APPOINT JOE SEKELY AS TREASURER THROUGH 9/30/21. MEEKS SECONDED. MOTION CARRIED UNANIMOUSLY.

D. Smith updated that **Meek Eells** has reached out a few times to connect with Joe Sterling the new Regional President with the AFL/CIO to acquaint him with our Board and will continue to work with Commissioner Creighton to find a suitable replacement to the Board.

DIRECTOR'S UPDATE – J. Meek Eells

Meek Eells thanked everyone for the vote to recognize **Dan Sciury** and will keep everyone posted on how we move forward with media exposure and will include Dan's family so they are aware.

Midwest Urban Strategies Consortium

- This group is a formal 501c3 consortium of Workforce Boards throughout the Midwest. Recently Cincinnati, Hamilton County in Ohio that was part of the consortium withdrew their membership. The Midwest Urban Strategies group (MUS) leadership reached out to us and we are now members.
- They have been a phenomenal group in pulling in money from DOL grants and other regional grants.
- Cleveland and Columbus are still members.
- **Meek Eells** has been on two Board conference calls with them. The last one was on Medicaid work participation requirements that many states are seeing. Workforce systems want to be in on those discussions because in many states they will be a huge resource for individuals that are being work required and receiving Medicaid and this group will be involved in the discussions at the Federal level around this.
- Will keep the Board updated.

Census 2020 Local Update

- In Tuscarawas County we have been a very active part of their Complete Count Committee that the Commissioner's Office has established. Our Board members **Waltz, Robinson, and Smith** have been involved and this group is very active and understands the importance of making sure we get a good count. Ohio stands to lose a Representative in the House. We are doing everything we can as a Board as an OhioMeansJobs Center in both counties to promote the Census. Our computers will be available in both centers for walk-ins to complete the online Census.

Industry Sector Partnership Grants – Stark & Tuscarawas Counties

- These grants are coming from the Development Services Agency at the State level. They have both money available for Startup Industry Sector Partnership groups and also for groups that have been meeting or working together they also have accelerated grants. **Meek Eells** has been involved in both counties; Stark with an IT group and conversation with Aultman Hospital around healthcare groups and Tusc. moving forward through the Manufacturing group and a few businesses that have said yes they want to join; however, there are no organized Industry Sector Partnerships that are functioning. Proposals are due March 13th. Will keep the Board updated on this and if either county received anything.

March 12th – Panel at BSC's Safety Congress - Columbus

This discussion will be geared for employers to learn more about resources to assist them with OPOID and other addiction services as well as resources they can also find through the OhioMeansJobs Centers to help recruit individuals and refer them for other types of recovery services.

March 13th – Governor's Workforce Board Meeting

Meek Eells will be attending.

March 18th – Ohio Workforce Association's Board Chair Meeting

Sponsoring a Board Chair's meeting in Columbus at the Boat House Restaurant. Will have a number of speakers. A briefing to all of the local Board Chairs of what is going on at the State level and what has happened in the first year of the DeWine administration around workforce and talent attainment. Will have some time to get feedback from our local Board Chairs on what can the State do to maybe fill in some gaps that you are seeing as a business leader. What we can do to be more strategic from a local board level with our State partners.

March 21st – 24th – NAWB Conference

Meek Eells, Breedlove, Sipe, Miller and Falter will be attending this conference in D.C. **Meek Eells** has been asked to speak as a panelist for a session talking about collaboration with the Goal4It Case Management Assessment Tool that we have been using in Stark and Tusc. Counties. Thanked Stark and Tusc. JFS for their strong partnership with us. We recently received our performance report for CCMEP based on our WIOA performance and we met or exceeded every performance goal.

April 16th-17th – OWA Workforce Leadership Forum

Third annual forum held at Maumee Bay. **Meek Eells, Sipe, Breedlove and Miller** will be participating. We will have all 20 Workforce Boards there to look at programming, how we can be more strategic with our State Partners.

TREASURER’S REPORT JANUARY 31, 2020 – C. Byrd – (Attachment)

- Received second increment of our Opioid grant funding. Spent the first increment on ITA training contracts for different individuals for Nursing certification to assist in counseling for Opioids and a couple truck drivers. Will start spending the second increment and will continue into the new fiscal year.
- On track with the spending. PY18 spending is at 95% expended.
- Have started working on PY19 funds.

MOTION: BEAUCH MOVED TO ACCEPT THE JANUARY 31, 2020, TREASURER’S REPORT AS PRESENTED. MEEKS SECONDED. MOTION CARRIED UNANIMOUSLY.

COMPREHENSIVE CASE MANAGEMENT AND EMPLOYMENT PROGRAM UPDATE – J. Breedlove

- At last meeting talked about the difficulty in recruiting young adults for this program in Tuscarawas County. Thanked **Gwin** for reaching out to The Times Reporter and had a reporter come in and meet with program folks and vendor representatives to talk about outreach efforts and how to build awareness of this program in Tuscarawas County. There was a great article in The Times Reporter about this program called “OUT OF WORK? OUT OF SCHOOL? THERE IS HELP”. A video was put together that sits out on The Times Reporter site attached to the article. Also have some videos in-house. Attended an Open House at Buckeye Career Center to reach out to young adults and have 24 referrals for this program. Will attend a meeting March 20th with a group of guidance counselors attached to the schools. Also worked with Tuscarawas County Job & Family Services organization if there might be another population that is being served through the county that we could reach out to. Will host sessions at our centers for individuals interested in education and short-term training and any individuals between the ages of 18-24 would be interested in this program.
- Has been invited as a guest on behalf of the Ohio Department of Job and Family Services and will attend an HHS Planning Grant Wrap-Up Meeting in DC March 12th & 13th.

ONE-STOP OPERATOR UPDATE – J. Breedlove

- May 4th-8th is Ohio’s In-Demand Jobs Week. Just starting to meet and put together some efforts for this year. Looking to have an Open House in both counties with activities, tours, and engagement with the community. Possibly a reveal of the Jobs Database for both counties and how that site can be helpful for the community, schools and businesses. Also, possibly hosting a smaller scale job recruitment.

OPERATIONS REPORTS

Public Relations – M. Gwin – (Attachment)

- Shared a Success Story
- **Scott Robinson** received the Vic Marsh Annual Service Award from the United Way of Tuscarawas County Board of Trustees at the organization’s 77th annual Award Ceremony.
- OhioMeansJobs Tuscarawas County and the DoverPhila Federal Credit Union received a Community Outreach Award in recognition of partner businesses addressing financial literacy and tax preparation needs in the community.
- After a strong performance in 2019, manufacturers across Northeast Ohio expect this year to bring continued growth in revenue and profits, according to the 2020 Manufacturing Report compiled by MAGNET. Manufacturing is the second largest business segment behind health care, but it contributes to roughly half of the region’s economy.

- Our presence on Facebook, Instagram and Twitter continues to grow. In February on Instagram to celebrate Black History Month, posted a different individual every day that helped change history accompanied by a quotation from them. This helped to increase our presence on Instagram.
- Promoted 16 hiring events.
- VITA tax clinics that will continue through April in both counties, A Tax-A-Thon Saturday drop off on February 28th in Stark County, and a “Budgeting 101” workshop that was held at our Financial Prosperity Center.
- Recently learned that last year the VITA tax clinics in Tusc. County worked with 100 clients, and this year they have a goal of 500.
- Two financial literacy workshops in March at our Tusc. Office and another VITA Tax-A-Thon Saturday Drop Off at our Stark office on March 28th. Application sessions for Workforce-Funded training will gear up in April and run through June in both counties.
- The Alliance Job Fair is scheduled for July 28th. Pleased to be partnering with **Mark Locke** and the Alliance Chamber of Commerce again.
- **Special Announcement** – **Meek Eells** will be inducted in the YWCA Women’s Hall of Fame at their 30th year celebration May 20th at the KSU Stark Conference Center. This is a huge honor and we are all so very proud of her. She will be honored for her contributions to family, workplace and community and displayed dedication to the YWCA’s mission.

In addition to this being a very well-deserved honor it is also great exposure and awareness of the services that the STWDB and OMJ provide. Cost of the event is \$65/person and different levels of sponsorships including table sponsorships are available. If you or your business or organization would be interested in sponsoring a table, so perhaps our staff members could attend, please see **Gwin** after the meeting.

Also, to mark this celebratory 30th year, they will be introducing their Women of Empowerment-Lifetime Achievement Award. This award will honor two of their past inductees and one of those just happens to be **Stark County Commissioner Janet Creighton** who was inducted and a member of the HOF Class of 2007. Congratulations Janet!

- **Meek Eells and Gwin** are both members of the Child & Adolescent Behavioral Health Board. Recently our community has been at the forefront of removing the stigma surrounding mental health and C&A is on the frontlines as Stark County’s premier and only mental health agency focusing solely on children 0 to 24 years of age.

A month from today C&A will be holding their annual LYLS fundraiser – Cirque De Lumiere – at the Cultural Center for the Arts with entertainment and silent auction. There is the opportunity to win the grand raffle prize of \$2,500. Tickets are \$25/person and do not need to be present. If interested in purchasing a raffle ticket please see **Gwin** or **Meek Eells** after meeting.

One Stop Resource Center Report through February 2020– A. Miller (Attachment)

- YTD system-wide average visits per day 96; 69 Stark and 27 Tusc.
- Month of February system-wide average visits per day 118; 80 Stark and 38 Tusc. Increased numbers due to VITA clinics. VITA is in Tusc. County every Thursday and in Stark County every Friday. Both counties are doing a few Saturday clinics.
- YTD Partner Referrals 2,446.
- OW Referrals YTD PY19 84; OW Enrollments YTD PY19 83; OW Placements PY19 11.

Workshop changes

- Stark County
 - No longer offering the Ready, Set, Work workshop. Now offering Employable Me.
- Tuscarawas County – four workshops are being offered monthly instead of weekly
 - Master Your Money workshop offered by DoverPhila Federal credit union doing two sessions – one is the normal workshop and the second on March 9 is focusing on credit reports and helping people understand how to read them

- Upcoming event workshop – Lessons from the Movies – April 21
- New Stark County workshop – done in conjunction w/BSU to combine employer focused topic and recruitment.

Outreach

- Louisville Schools – Attended a student/parent event on January 30 to provide information about OMJ services. Roughly 80 students attended the event.
- 2020 Spring Greater Canton Collegiate Job and Internship fair – February 25 – Kristen Beckman from the BSU and Melissa McKissick from the resource room attended this event which connected students from UMU, Walsh, KSU Stark and Stark State to employment and internship opportunities. They were able to show students how to use OhioMeansJobs.com to look for employment and for internships.

Rapid Response

- Comdoc – Completed two rapid response employee meetings on January 22 and 23. 18 of the 30 impacted employees attended. Layoff is to be done by March 2
- Earth Fare – Store in North Canton closing 2/28/2020 impacting 89 employees. Held two rapid response employee meetings and 29 employees attended.
- Kmart – Completed 2 weeks of resume appointments starting January 27. We were able to do 10 resumes for the impacted employees
- Timkensteel – they have had three layoffs since the last WDB meeting. On January 17 they laid off 8 individuals, on January 28 they laid off 6 individuals, and on February 19 they laid off 15 individuals. Timkensteel is sending us employee names and addresses and we are doing an outreach mailing to those people.
- Motherhood – Store in the Belden Village Mall – laying off 5 people. Closing date depended on sales of the inventory. We were able to provide packets
- Shoe Sensation – Store in the New Towne Mall – laying off 7 people. They closed on January 24. We were able to provide them with packets.
- Times Reporter – Laid off 6 people in February. They emailed the impacted employees information we provided to their HR department.

One Stop Business Services Report February 2020– Kristen Beckman – (Attachment)

February New Activity

- New Employers 12- Stark 7 and Tusc. 5.
- Had 16 on-site employer events in our center. Census Bureau came quite a few times. They had very large recruitment goals.
- Job Orders 48; Job Openings 191; avg. wage \$12.29. Processed Applications 12; Referrals Reviewed 340; Submitted Referrals 242 (includes job seekers attending our hiring events); Placements 67 with an average wage of placements at \$13.47 and \$14.79 YTD.

February Current End-of-Month Activity

- Number of Job Orders 163; Number of Job Openings 965.

Shared a Success Story from a hiring event.

BRN – Matt Falter – (Attachment)

- YTD total Companies Interviewed 51; Proposals Delivered 39; Leveraged Resources \$196,135 (Value of incentives, loans, grants, tax credits that we are connecting to our companies through our partnerships); Average # Partners/Proposal 7-8 Partners.
- Laura Kopfstein, ODJFS, helping with F/U to businesses we have not heard from in a few years. Contacted 45-50 companies and have met with 7 so far.
- Locally we have been working with the Stark Economic Development Board (SEDB) on a strategic business retention and expansion plan that they want to do throughout the county. Focusing on targeting the outlying cities and townships within Stark County the main urban areas. Planning to schedule some events and are working with all the mayors, township administrators and local government officials.
- Have been talking with a representative with the Federal Housing and Urban Development based out of Chicago but lives in Pittsburgh and covers Ohio and other states. They have done some doing business with the Federal government workshops. Partnering with small business administration in the Cleveland office, HUD Section 3 contracting program for business, turnpike and procurement technical assistance

centers. Tentatively looking to host that event here on June 8th for our local businesses in Stark and Tusc. Counties. More information to come.

- Will be attending NAWB 2020 Forum in DC and hopefully meet with some of the states that reached out to us in the past year about replicating our BRN Models.

WIOA Program Report – February 2020 – S. Berardo (Attachment)

- PY19 Actively enrolled in training 104. People will begin to graduate in May and June.
- PY19 Active Job Search 81.
- PY19 Training related average placement wage \$14.59.

Youth & CCMEP – January 2020

- Explained the February WIOA Youth Programs through January 2020 for CCMEP.
- Pointed out there is a slight dip in the number of referrals we are getting from JFS. Overall people that are applying for Cash Assistance seem to be down.
- Workforce funding information sessions will begin again and we are anxious about seeing if we can get more people involved in training. Found out that this year Portage Lakes Career Center now will be starting to offer for adults a plumbing program. People that go into these kinds of Trade related programs make good candidates to go into apprenticeships later. One individual, a female, which is in the welding program at BCC, was awarded a \$1,000 scholarship but it was noted that this was not to take away anything that she has already received.

MOTION: WHEELER MOVED TO ACCEPT THE FEBRUARY 2020 OPERATIONS REPORTS AS PRESENTED. CARSON SECONDED. MOTION CARRIED UNANIMOUSLY.

NEXT MEETING: May 6, 2020 – Tuscarawas County at 12 noon

Adjourned 1:17 p.m.